digitalhealth REWIRED BIRMINGHAM 12-13 MARCH 2024

Headline Sponsors:

Graphnet Transforming Care

System C Connecting Care

tpp

# STEVEN BISHOP

## DIRECTOR, CLINICAL & REGULATORY
## FLOK HEALTH

PATIENT ENGAGEMENT STAGE

Stage Sponsor:

PATIENTS KNOW BEST® THE PATIENT'S COMPANY

#1
Direct healthcare spend across Europe
#1
Cause of disability globally
1 in 3
Adults affected each year in the UK
#1
Cause of sick leave & premature exit from the workforce
1 in 5
GP appointments are for back pain
1 in 6
Adults in UK have chronic back pain

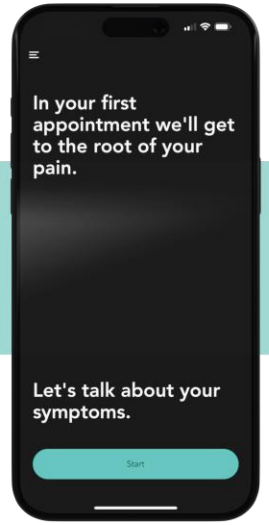
# Most healthcare models are zero-sum trade-offs.

1. Telehealth
2. Digital therapeutics (DTx)
3. Integrated, digitally-native providers

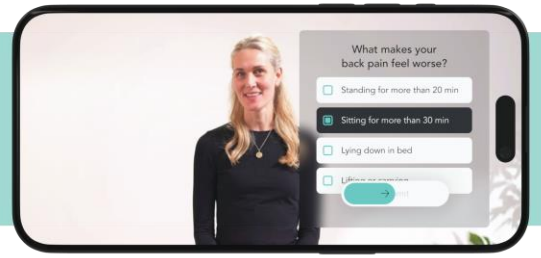
# An automated digital back pain clinic.

A digital service that connects across all 3 fundamental components.

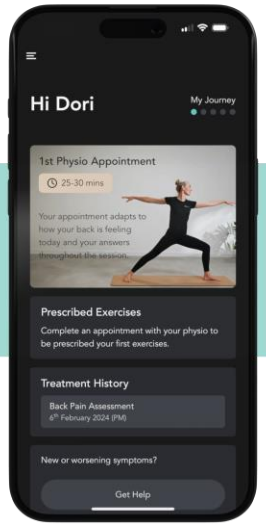
## SELF-REFERRAL



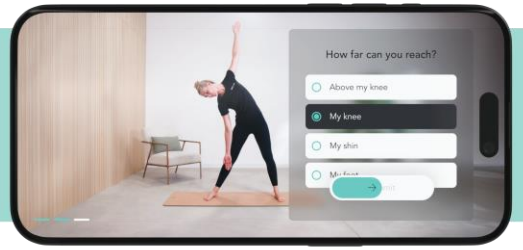

## AUTOMATED DIGITAL TRIAGE



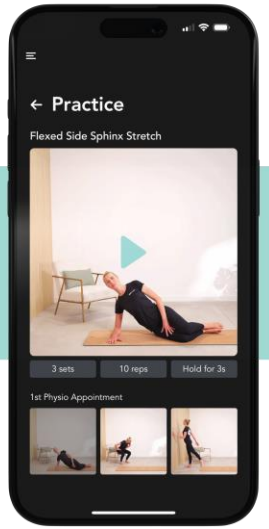

## NO WAITLIST




## MULTIMODAL TREATMENT (4 WEEKS)




## PREVENTATIVE CARE



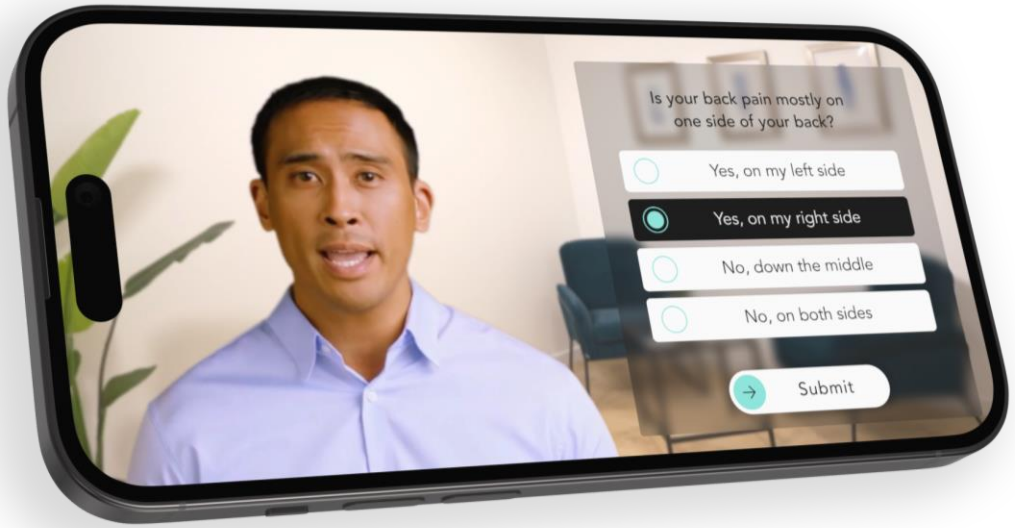

UKRI Innovate UK

CYBER ESSENTIALS PLUS

Regulated by Care Quality Commission

UKCA

# Beyond triage, the digital front door.

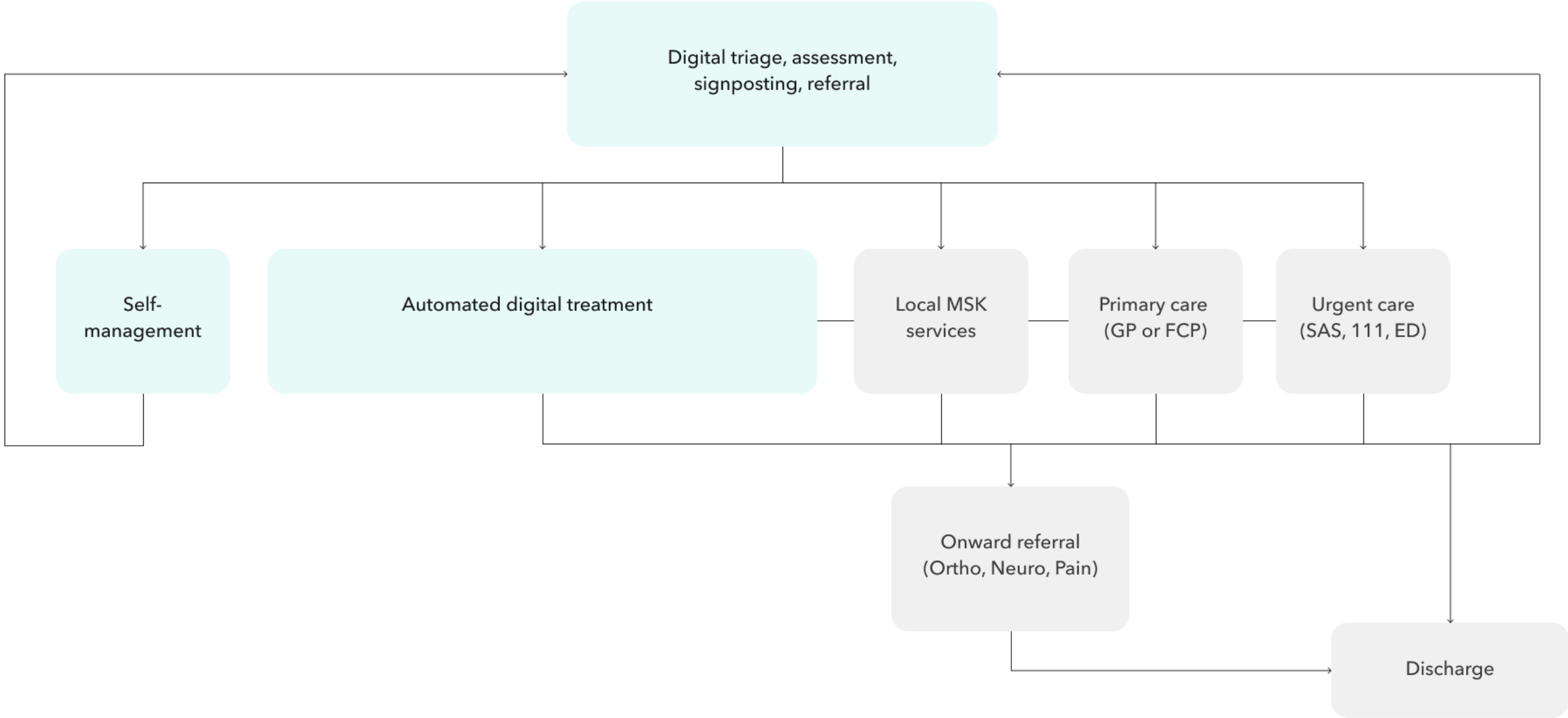



- A detailed, personal MSK assessment
- Available on demand, 24/7
- Evidence based and consistent. Red and yellow flag screening
- Designed for health system integration. Configured with local referral pathways
- Safety first. Triage is *always* available

# Follow the evidence and guidance.

- Our decision engine encodes the latest national guidance
- Timely updates
- Consistently applied
- Auditable quality standards

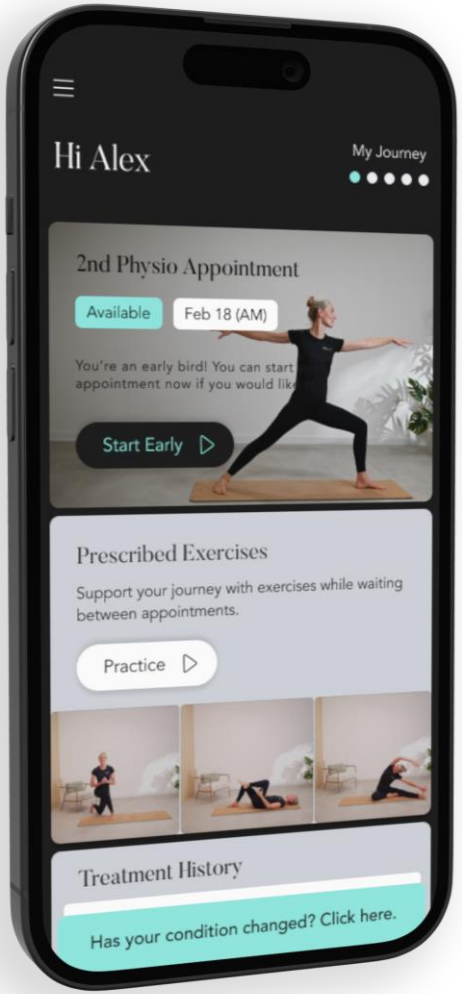
# A configurable pathway.



# Interactive, personal appointments.

- No waiting list
- Evidence-based, personalised care
- Exercise, education and mindfulness-based cognitive therapies
- Continuous assessment and adjustment

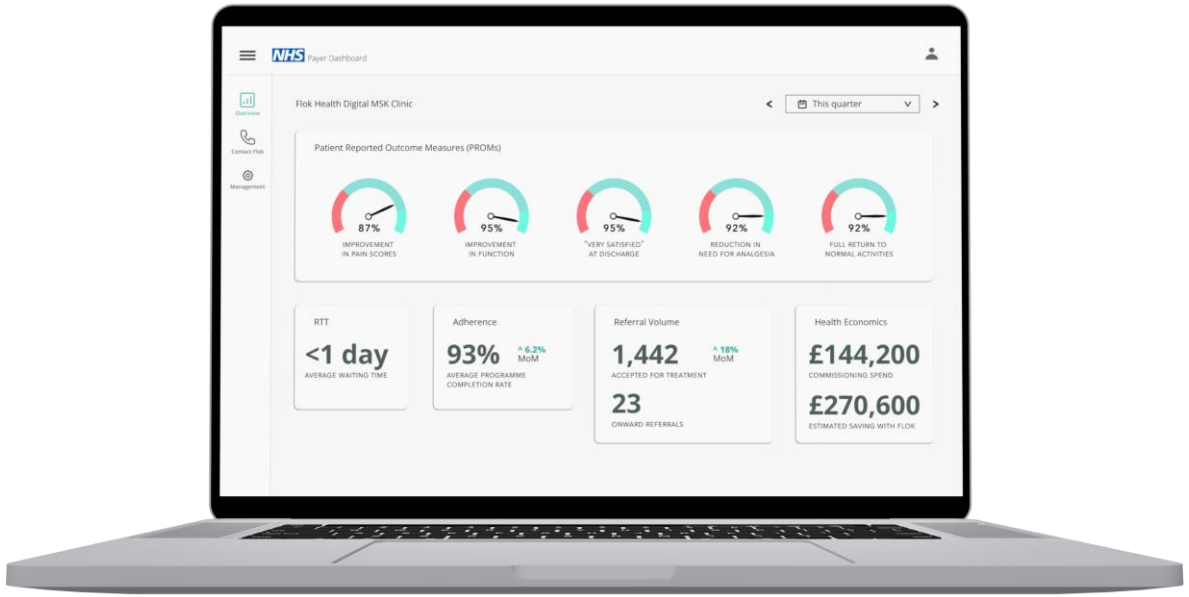
# Optimised for adherence.



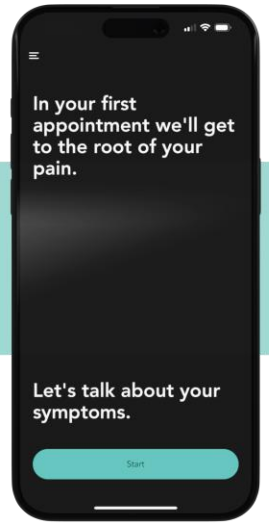

- Targeted self-management between appointments, promotes self-efficacy
- Supported adherence and behavioural nudging
- Progress tracking and visualisations
- Continuous monitoring and treatment adjustment

# Designed specifically for the NHS.

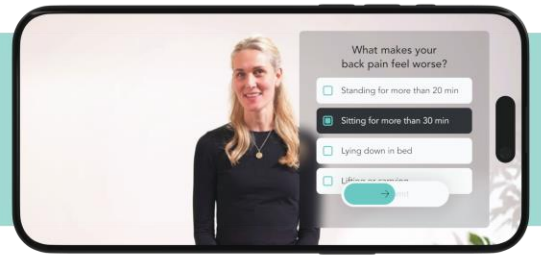
- Intrinsically scalable
- Access to a 6-month pathway for less than a standard community physiotherapy
- Built on interoperability – FHIR, SNOMED CT ontology – for streamlined data integrations
- Data visibility for quality improvement, research, and performance monitoring



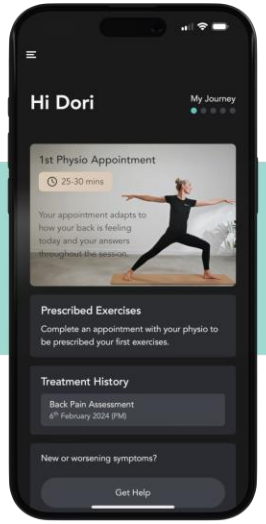
**SELF-REFERRAL**



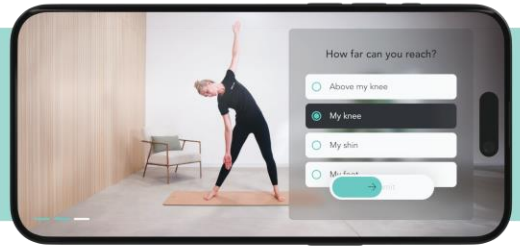

**AUTOMATED DIGITAL TRIAGE**



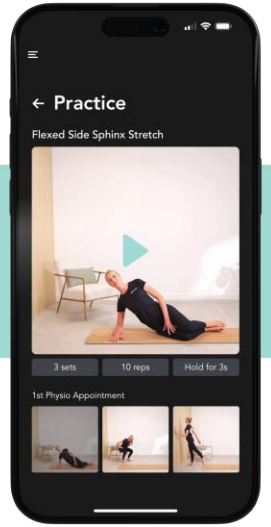

**NO WAITLIST**




**MULTIMODAL TREATMENT (4 WEEKS)**




**PREVENTATIVE CARE**

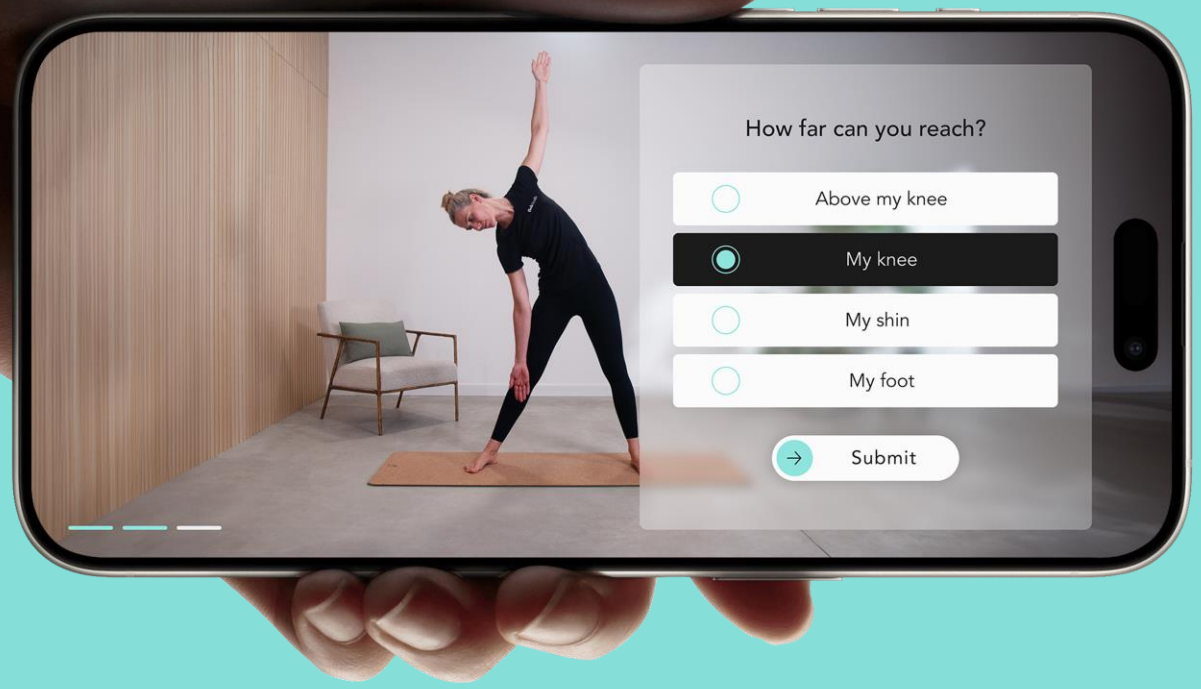



**98.5%**

Pathway **automation** rate

**95.7%**

**Positive sentiment** in patient feedback




steven@flok.health

flok health