Chief Medicines and Pharmacy Information Officer

Digital Health Rewired
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Clinicians on the frontline

To improve productivity and safety through the optimal use of data and technology to help people get the most out of their medicines.

1. Medicines information doesn't always follow the patient because systems aren't interoperable, and medicines information is captured in different ways. This leads to challenges in clinical decision making and risk of errors; reduced productivity due to clinicians manually inputting information; and potential delays in treatment. It also results in patients frequently retelling their story.

2. Medicines data sets aren't always readily accessible, hampering the opportunity undertake research, improve population health and reduce health inequalities.

3. Technology is developed and procured in silos, reducing opportunities to realise benefits and share learning.

Clinicians in informatics

To have the appropriate technical and leadership skills to improve the way technology and data is used to help people get the most out of their medicines.

1. There can be a clash of language and methodologies between "product" and "clinical" that create friction in multiprofessional teams.

2. As clinicians it isn't obvious on how to separate "professional" and "clinical" advocacy, which can result in limited views and representation.

3. Clinicians many not always prioritise the development of the programme, product, policy, governance and technical skills, which can hamper successful delivery.

It is amazing what you can accomplish if you do not care who gets the credit.

–Harry S Truman

Thank You

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