

# Embedding proactive care with Pathway

Mihad Mohamed Product Director – Research & Life Sciences

# NHS challenges



### An aging population



Prevalence of long-term conditions



Soaring patient demand





# Powerful insights to drive early interventions



#### **Primary care data**

Huge numbers of patients who could benefit from healthcare interventions can be found in primary care data.



#### **Proactive healthcare delivery**

Moving from reactive healthcare delivery to proactive, preventative care.



### **Primary care capacity**

Identifying those who could benefit from medical intervention is a struggle with primary care teams already at capacity.







# Pathway process

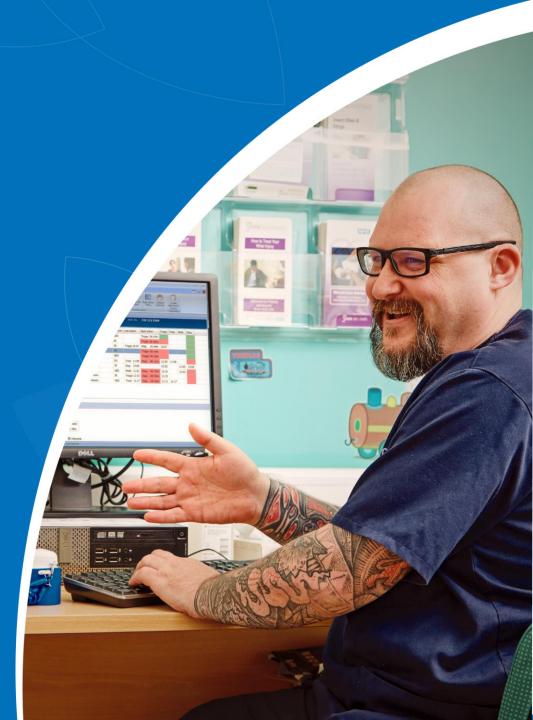




# Pathway in action

### Hepatitis C Elimination

- Pathway implemented as part of NHS England's Hepatitis C (HCV) Elimination Programme.
- Enabled care teams to identify potentially at-risk patients for review, testing and treatment.
- Four GP practices took part in the initial pilot programme, serving a patient list of around 24k.
- Patients have subsequently started treatment as a direct result of this pilot, that would not have been picked up from other Hepatitis C screening services.





### Hepatitis C Elimination

Tools like Pathway show that there is a new way to work with primary care. We're no longer waiting for GPs to refer into us - we're actively going out, finding those patients in primary care, and bringing them to us."

David Byrne ODN Manager Cheshire & Merseyside Operational Delivery Network

## Future opportunities for Pathway



### Risk factors in primary care



### Scaling up of local initiatives



What's next?



# Thank you