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Stage Sponsor:





DIGITAL MIDWIVES • WHERE DO WE BELONG?

Jennifer Mearns & Simon Noel





• "SUCCESSFUL TEAMS DON'T HAPPEN BY ACCIDENT – THEY ARE MADE, NOT BORN."

• — Anonymous



Initially worked as part of the Maternity Governance team Met regularly with Digital Nursing Team

How did we get here?

Moved officially to be part of Digital Nursing Team at the start of our Maternity EPR roll out project Now permanent due to benefits this structure brings

Oxford University Hospitals

NHS Foundation Trust





Oxford University Hospitals

Benefits of working under a Digital Team

- Shared agenda and prioritisation of digital
- Working with people that have the same digital goals
- Exposure to wider digital team and projects
- Improved learning from previous projects
- Raising the profile of Maternity and how changes might impact
- Increased knowledge base for Maternity services
- Improved access to Digital resources
- Quicker access to training and knowledge base
- Brings Maternity under the digital umbrella



TAKEAWAY

• Digital Midwives working within the digital team has benefits for everyone

INSPIRE

• You have the ability to make this change for the better

ACTION

 Speak to your CNIO/CIO's and Maternity Service leads





• "I'M NOT THE SMARTEST FELLOW IN THE WORLD, BUT I SURE CAN PICK SMART COLLEAGUES."