

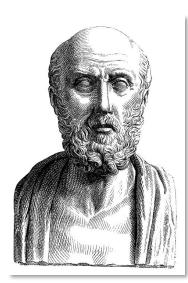
How do Integrated Care Systems Programme Prevention, Precision & Payment?

Iain Buchan

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> Digital Health Rewired Birmingham, 12th March 2024

From Hippocrates to AI: Systems Imperative

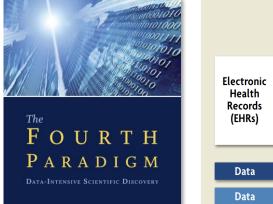


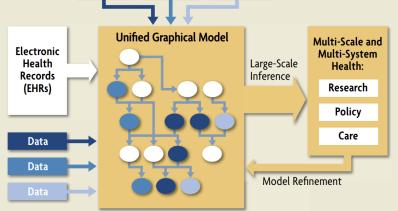
Biology not the gods cause disease

If you want to learn about the health of a population, look at the air they breathe, the water they drink, and the places where they live

Hippocrates, 5th Century BC

Expertise





Buchan I, Winn J, Bishop C. A unified modelling approach to data intensive healthcare. in The fourth paradigm: data-intensive scientific discovery. Microsoft Research 2009. www.microsoft.com/en-us/research/wp-content/uploads/2016/02/4th paradigm book part2 buchan.pdf

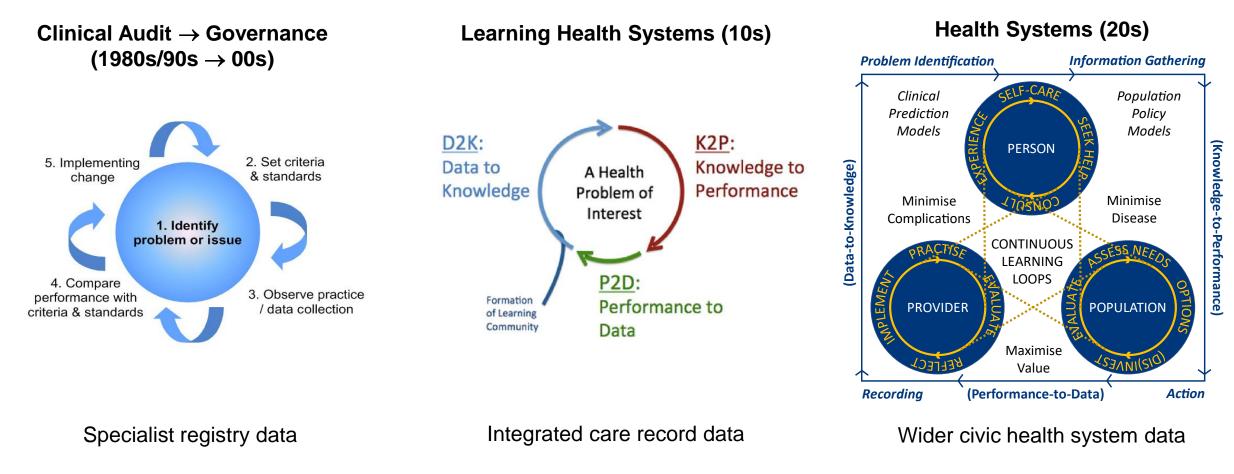
Expertise

Gaps after two millennia of 'medicine'

Unified, cross-disease understanding

Evolve from records (doctor-to-doctor) to AI 'avatar' (need-service broker) for personalised and preventive care

From Audit Loop to (Learning) System



Crude predictive models (baseline risk factor loaded)

1-way translation (trials evidence into practice) Fuller longitudinal prediction (difficulty learning models from data)

2-way translation aim (practice-based evidence) Multi-outcome prediction (system dynamics; causal machine learning)

Intelligence-led system / impact by design (embedded research)

'Civic' Public Support to Bridge the Data-Action Gap

2016 & 2022: **Regional citizens' juries** asked, "should the NHS be allowed to create anonymised copies of patient records for secondary use?" saw major **shifts** from opt-in to **opt-out consent**

2016 & 2022: Public **discontent** with **national** datasharing initiatives, which is seldom seen locally; and **patients** now **expect data-driven services**





Having listened to a number of presentations from esteemed professionals, we have collaborated as a 'Jury' to express our views on proposals to use and share personal data for the purposes of addressing this important area of public health. Put simply, it is to try and find solutions to the fact that antibiotics are becoming less effective and we need to research, fund and find new treatments and drugs for the benefit of us all. Our findings will help shape policy to address these issues.

Quote from Jury member

https://civicdatacooperative.com



Patients will have no say over records going to Palantir, the software giant run by billionaire Republican backer



GP, Social Care Sources

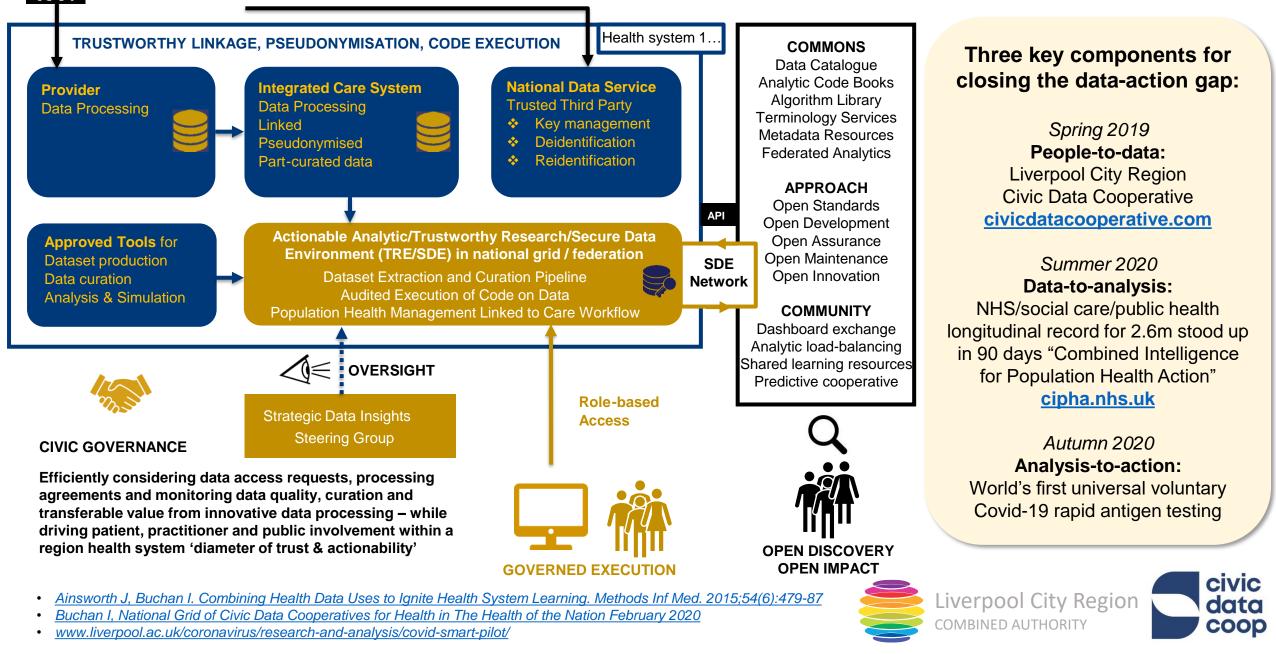




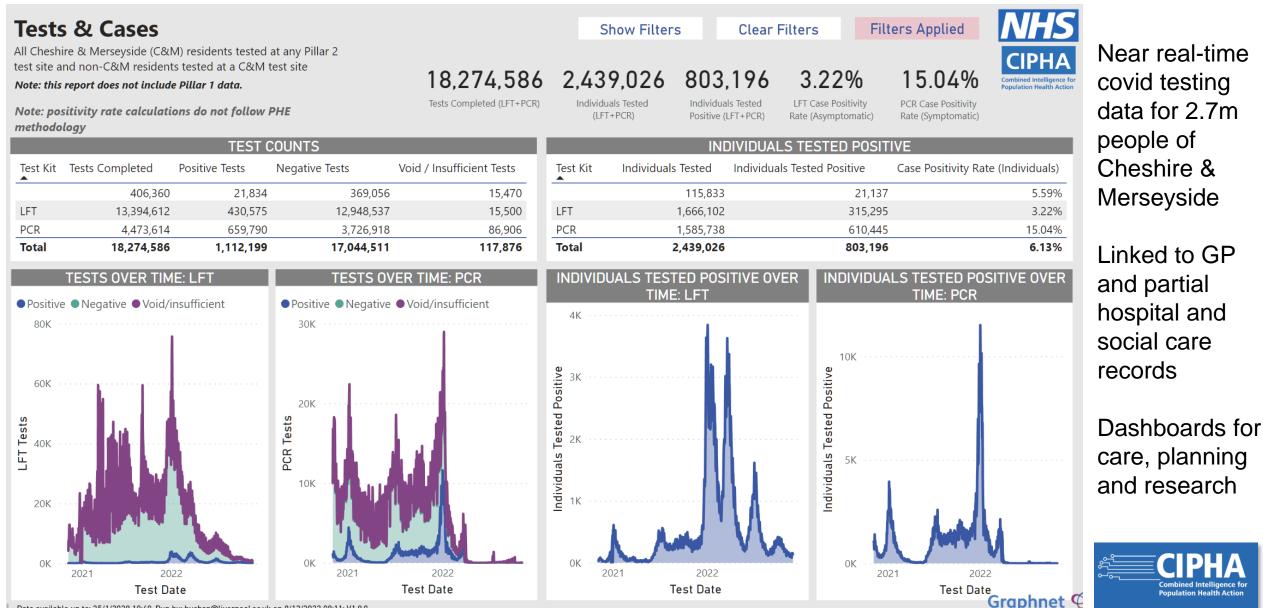
Community, Public Health Sources



CIVIC DATA COOPERATIVE



Covid-19 Wakeup Call for Action Ready Data



Data available up to: 25/1/2029 10:40. Run by: buchan@liverpool.ac.uk on 8/12/2022 08:11; V1.9.0

Liverpool October 2020

- COVID-19 deaths surge
- One of most **deprived** parts of UK Third of children born in poverty
- Job-losses surge from COVID-19 restrictions
- Visitors, hospitality and events form half of Liverpool's economy
- Lockdowns a public health hazard as well as SARS-CoV-2



Liverpool November 2020: Rapid Testing Pilot Impactful

- World's first city-wide pilot of testing for people without COVID symptoms to save lives and livelihoods
- **Quarter** of population **volunteered** in a month despite external media negativity
- Case detection increased by a fifth
- Known case rate fell by a fifth
- Hospitalisation fell by a quarter

www.bmj.com/content/379/bmj-2022-071374

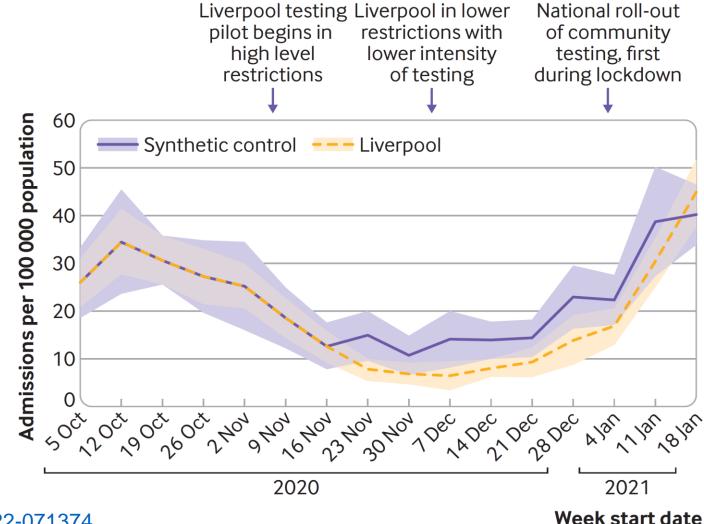
www.liverpool.ac.uk/coronavirus/research-and-analysis/covid-smart-pilot/





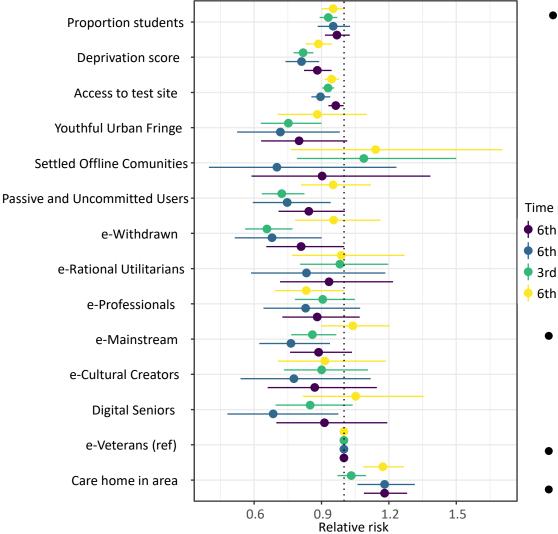
Impact of 'Mass Testing' Pilot on Covid-19 Hospitalisations

- **Synthetic control** analysis making neighbourhoods similar in terms of background risks, epidemic and control measures
- Initial mass testing with military: 43% (29% to 57%) reduction in COVID-19 hospital admissions
- Overall community testing pilot with handover to local services
 25% (11% to 35%) reduction



- Results: <u>https://www.bmj.com/content/379/bmj-2022-071374</u>
- Methodology: <u>https://www.bmj.com/content/379/bmj.o2712</u>
- Policy impacts: <u>www.liverpool.ac.uk/coronavirus/research-and-analysis/covid-smart-pilot/</u>

Digital Poverty → Low Test Uptake: Need Universal Access



Liverpool pilot demonstrated **lower uptake** of testing and higher infection rates among the most **deprived** and the **digitally excluded** (Internet User Classification of neighbourhoods)

Time period

• 6th Nov - 26th Apr (total study period)

• 6th Nov - 2nd Dec (#Let's all get tested)

• 3rd Dec - 5th Jan (#Test before you go)

6th Jan - 26th Apr (#Testing our front line)

- Community testing roll-out advised to focus more on interactions of **biology**, **behaviour** and **environment** (end-to-end testing)
- Need to reduce **digital complexity**
- Isolation payments needed for those who can't afford to isolate

London December 2020: Community Testing Policy Made

- End-to-end testing evaluation considered by UK Scientific Advisory Group for Emergencies and Universal Access Community Testing policy made
- Media debate over 40% lateral flow sensitivity vs PCR, confusing clinical test of having been infected with public health test of being ~infectious
- Public health utility function to optimise:
 1/time to % appropriate action (e.g., isolation)
 30 min lateral flow vs 48h PCR
 consider 'actionable accuracy'

Mina MJ, Peto TE, García-Fiñana M, Semple MG, Buchan IE. Clarifying the evidence on SARS-CoV-2 antigen rapid tests in public health responses to COVID-19. Lancet. 2021 Apr 17;397(10283):1425-1427

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Paper by Iain Buchan, Callum Semple and other academics on the <u>Liverpool</u> <u>Covid-SMART pilot evaluation</u>. It was considered at <u>SAGE 72</u> on 10 December 2020.

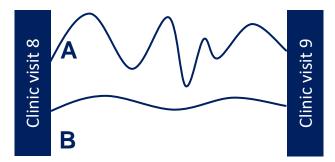
Digital Twin from Records or Self-experiment Avatar?



GUICKCHECK

Sparse NHS records of clinical 'pit-stops' Digital by-products of health, habits and self-care experiments Rhythms of life to tap for discovery, engagement and intervention

Apps → Avatar Skills and Measurement Based Care

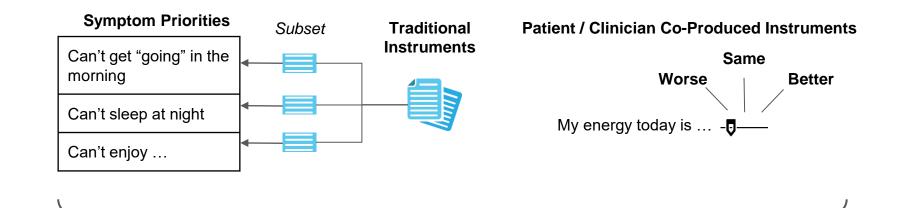


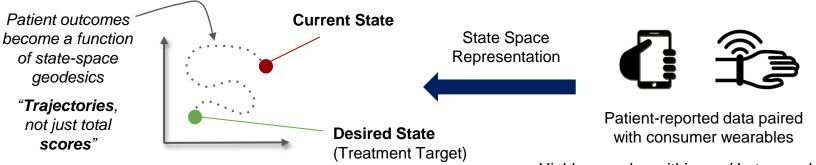
Two patients:

- Same diagnosis / treatment
- Different conditions / needs
- Key rhythms invisible to clinic

App market failure:

- Blizzard of apps for drugs, devices, clinics etc.
- Patient burden too high
- More people living longer with more than one condition
- Combinatorial explosion of complexity and confusion
- Lack of transparency & trust

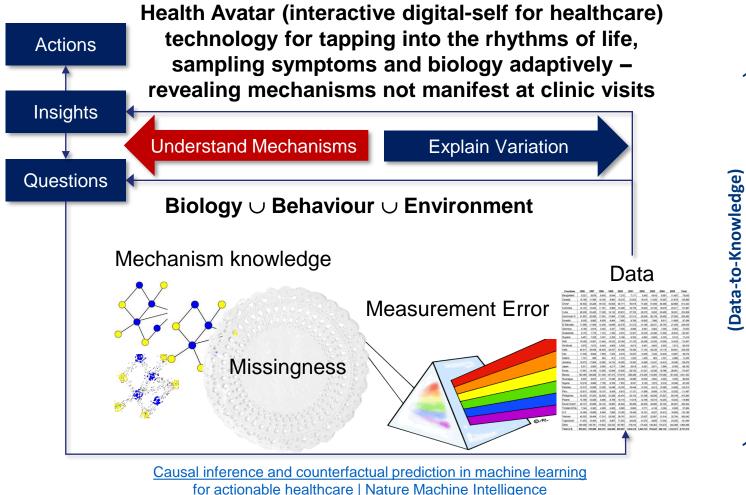




Highly-granular, within- and between-day measurement of health state

TREAT THE PATIENT NOT THE DIAGNOSIS AND MANAGE THE JOURNEY NOT THE VISIT

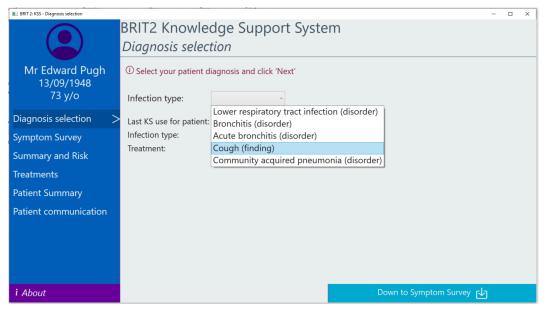
Linked Digital Twins: Health Avatar & Learning Health System



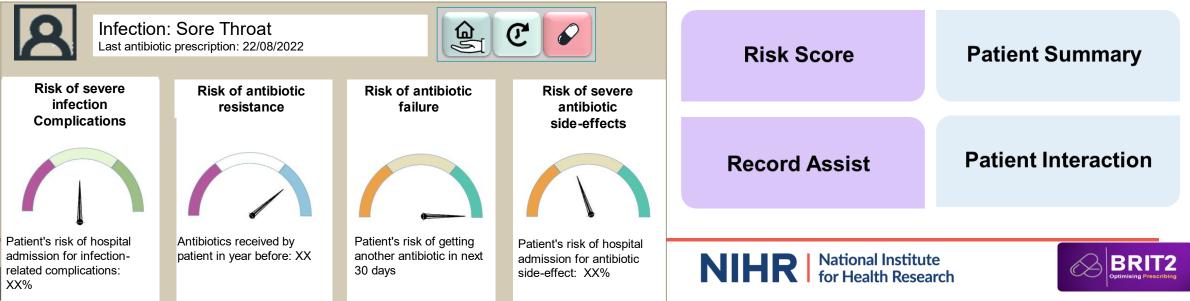
Problem Identification Information Gatherina Clinical Population Prediction Policy Models Models ERIEN PERSON (Knowledge-to-Performance) Minimise Minimise Complications Disease CONTINUOUS LEARNING LOOPS NPLEMEN TION POPULATION PROVIDER Ŋ Maximise SAVIL EFLEC Value (Performance-to-Data) Action Recording

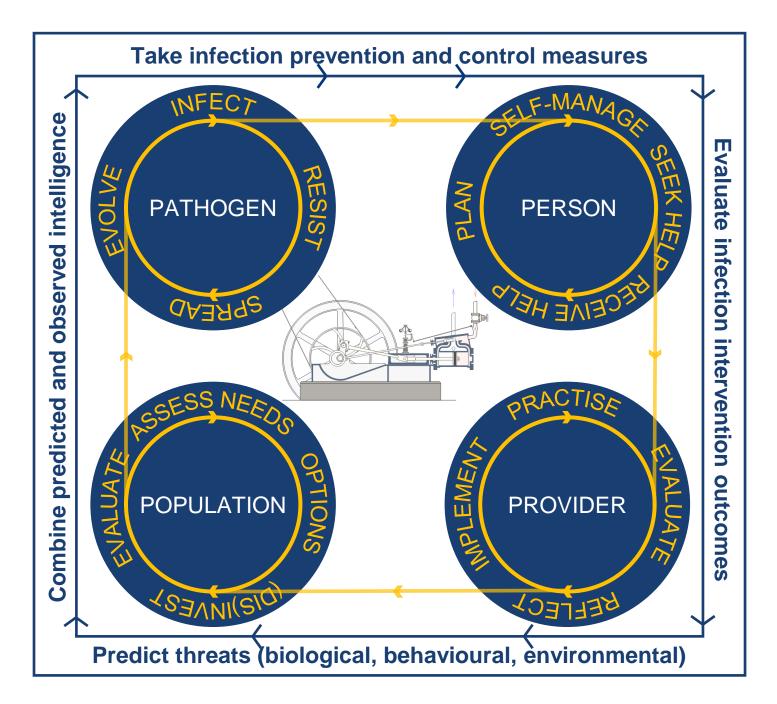
Millions of health avatars training and testing Als in better care would reveal temporal (transdiagnostic) patterns and enable adaptive observation and serial experimentation for new discovery The promise of 'learning health systems' will not be realised without 'discovery grade' data, causal inference and experiments

Engineering Antimicrobial Stewardship with Patients & GPs



- 10m deaths/year worldwide by 2050 if do nothing
- Too **few new** antibiotics, antivirals, antifungals
- Microbes become **resistant** to these drugs **naturally**
- Careless use of antimicrobials breeds resistance
- **Patient expectations** and prescriber actions interact





Engineering better antimicrobial stewardship needs to work with nature's pathogen 'learning system'

And join up...

Population-level actions on antimicrobial restrictions and tracking resistance

Provider-level actions on rational prescribing

Person-level actions on demand for, and uses of, antimicrobials





- NHS Cheshire & Merseyside Data-into-Action Programme with University of Liverpool Civic Health Innovation Labs (CHIL): learning system engine room
- Action-led for rewiring data:
 - System-P model: Programmable Prevention; Precision; Payment
- Challenge-led for innovation
 - Infection resilience
 - Mental health
 - Medicines optimisation
 - Compound pressures & inequalities

