



Health Innovation
Yorkshire & Humber

**Transforming Lives
Through Innovation**

Health Innovation Yorkshire & Humber Innovation Hub & Digital Ambassador Programme

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West Yorkshire Innovation Hub model and its role



Matching innovation to un-met needs



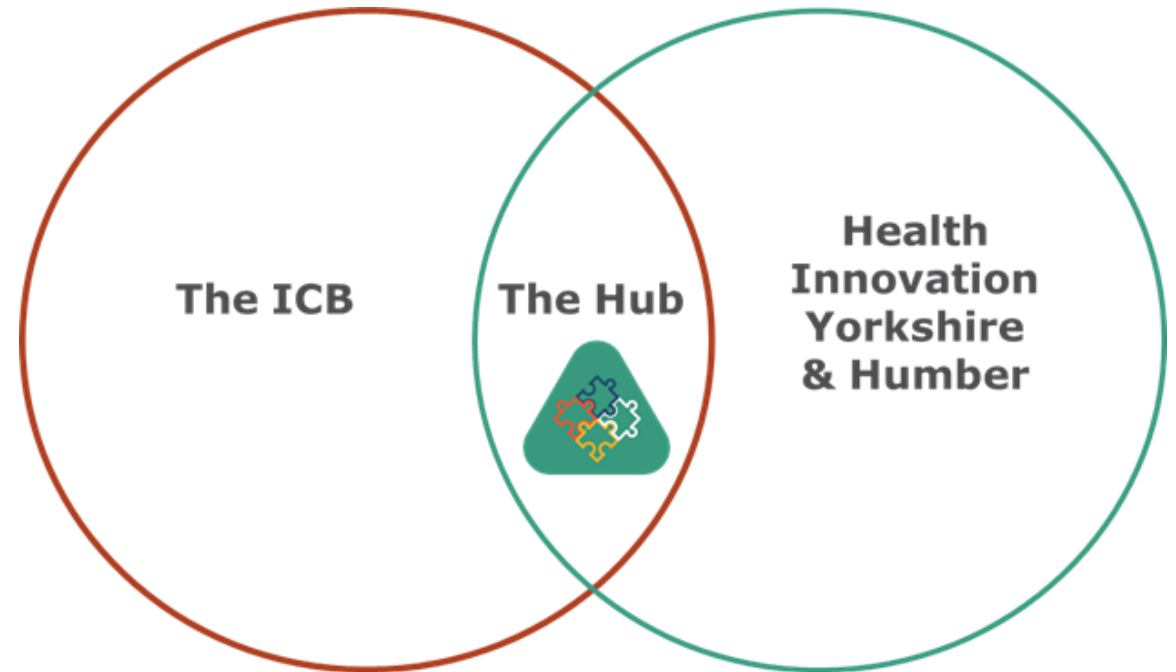
Promoting & build a culture of innovation



Acting as a single point of contact



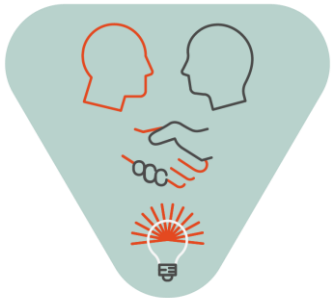
Identify core Innovation priorities and scoping projects



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West Yorkshire Digital Ambassador Programme



Why:

Developed in partnership with the West Yorkshire ICB, the programme was created and led by the West Yorkshire Primary Care Innovation Collaborative to support upskilling of non-clinical primary care workforce



How:

Content developed and delivered by real world experts in digital transformation, innovation and improvement through a range of topics including: Digital Inclusion, Governance, Art of the Possible etc.



What:

A 9 week pilot programme supporting 2 cohorts of primary care staff to develop fundamental and foundational skills in digital innovation and transformation to be deployed in primary care



USP:

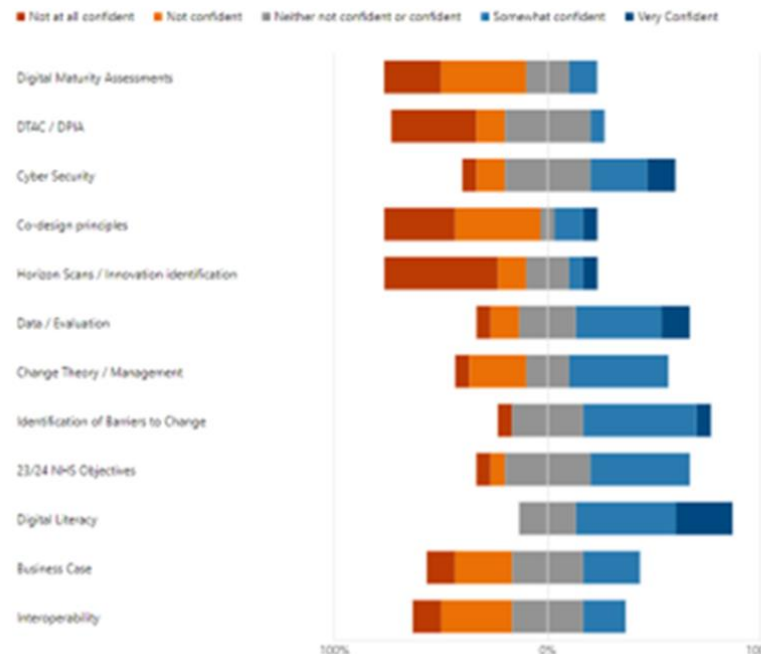
Delivery of unique modules that are tailored and adapted for future cohorts. Resources to support driving change in practice. A dedicated community to build a network of digital ambassadors.



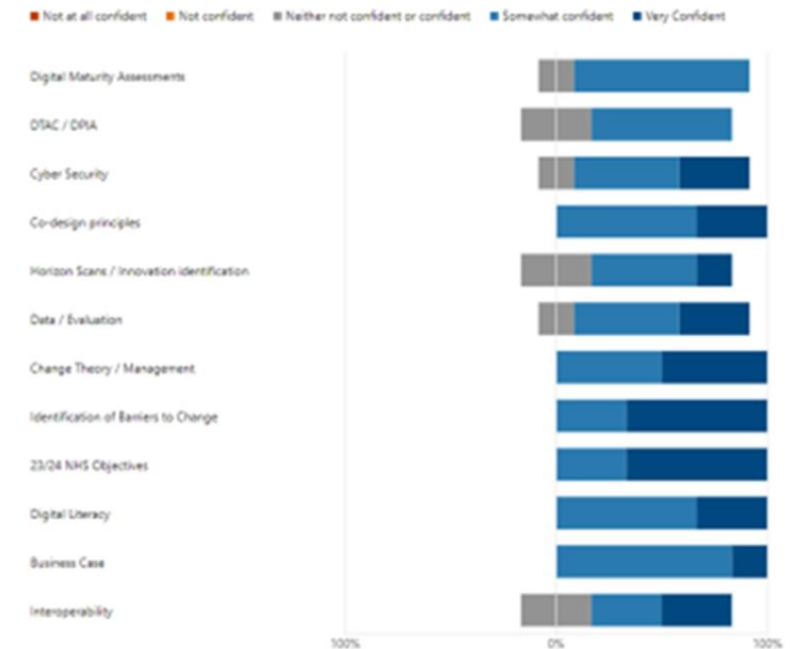
Impact: West Yorkshire Digital Ambassador Programme

- Feedback were collected for each module. Modules/sessions were evaluated accordingly: e.g. the content, the delivery and the duration of the sessions were implemented.
- Data have been collected through a self-assessment before and after the completion of the programme to measure the impact of the programme on the participants level of knowledge and confidence towards the topics discussed and understood that participant benefitted from it.

Pre-Programme Confidence



Post-Programme Confidence





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Get In Touch

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