

digitalhealth

**REWIRED**

BIRMINGHAM 12-13 MARCH 2024

Headline Sponsors:



# Caroline McCallum

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Clinical Lead Speech and Language Therapist, NHS  
Clinical Entrepreneur, Co-Founder of Verbo  
Homerton Healthcare NHS Foundation Trust



**DIGITAL  
AHP AND  
PHARMACY  
SUMMIT**

Stage  
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# Verbo- An online speech and language therapy toolkit for children and young people

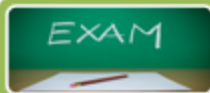
## Our Innovation Journey

Caroline McCallum  
Clinical Lead Speech & Language Therapist  
NHS Clinical Entrepreneur  
Co-founder of Verbo

## What we know...



2 in every classroom has a language disorder



Vocabulary levels at 5 years is a powerful predictor of GCSE achievement



65% of young people in young offender institutions have communication difficulties



40% of 7 -14 year olds referred to mental health services had an unidentified language difficulties



2/3 of 7-14 year olds with serious behaviour problems have language impairment



47% of employers say they can't recruit staff with the necessary communication skills

# CHILD IMPACT

Limited vocabulary

Behaviour difficulties/school exclusion

Criminal offence

Difficulty making friends/isolation

Truancing

Justice system

Delayed language/play skills

Low self-esteem

Poor exam attainment

Unemployment



Risk the cycle will repeat itself...?

# SOCIETAL IMPACT

Key worker in nursery, TA support in school	Referral to speech and language therapy (long waiting list)	EHCP application	Referral to mental health services	Support from re-engagement team	Support from justice system. Risk of future offending	Unemployment benefits
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# Crisis in Special Educational Needs and Disabilities (SEND)



Department  
for Education





# From idea to innovation



# Blüm.

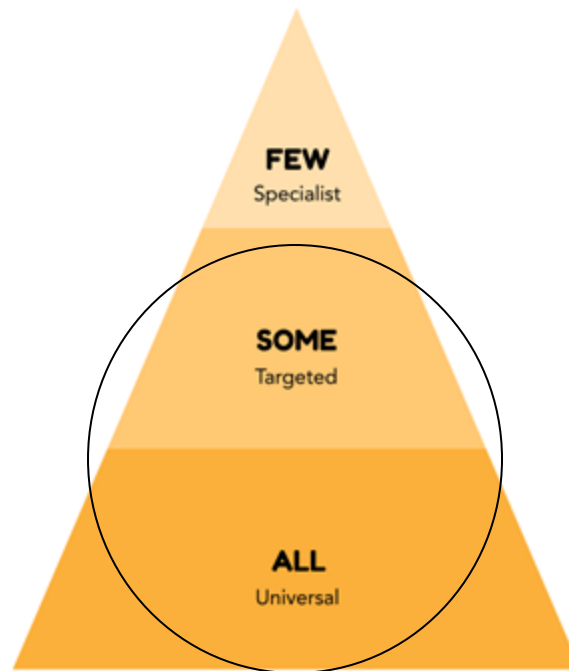
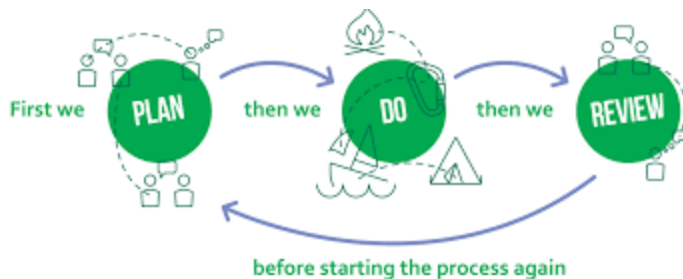


**NIHR** | National Institute  
for Health Research



Department for  
Business, Energy  
& Industrial Strategy

Verbo provides a framework in which to provide universal and targeted support using plan/ do/ review cycles.





# A toolkit for 2 years-post-16, instant access to:

**Dashboard** Nicola Chamberlain  
Verbo setting lead(s) **NC**

Category	Count	Description	Action
Staff	9	Add/remove staff users	VIEW CREATE
Pupils	27	Add/remove and manage pupils. Also, view individual targets and recommended content	VIEW CREATE
Complete a Screener		View and select a pupil to complete a screener	VIEW
Staff Training	11	View and access staff training	VIEW
Content Library	139	View and access resources - including videos, leaflets and downloadable documents	VIEW
Environment Audit		Access audit tools to review communication friendly environments	VIEW
Reporting		View impact data for your school/setting e.g. number of targets met/partially met/not met, content accessed	VIEW
Calendar		View SaLT availability and book calls	VIEW
Local information		See what services and training are available through your local authority/ in your local area	VIEW



**“Verbo has been very positively received by the schools that I work in. It will make such a difference to me as a therapist as I can sign post staff to so many amazing resources”**

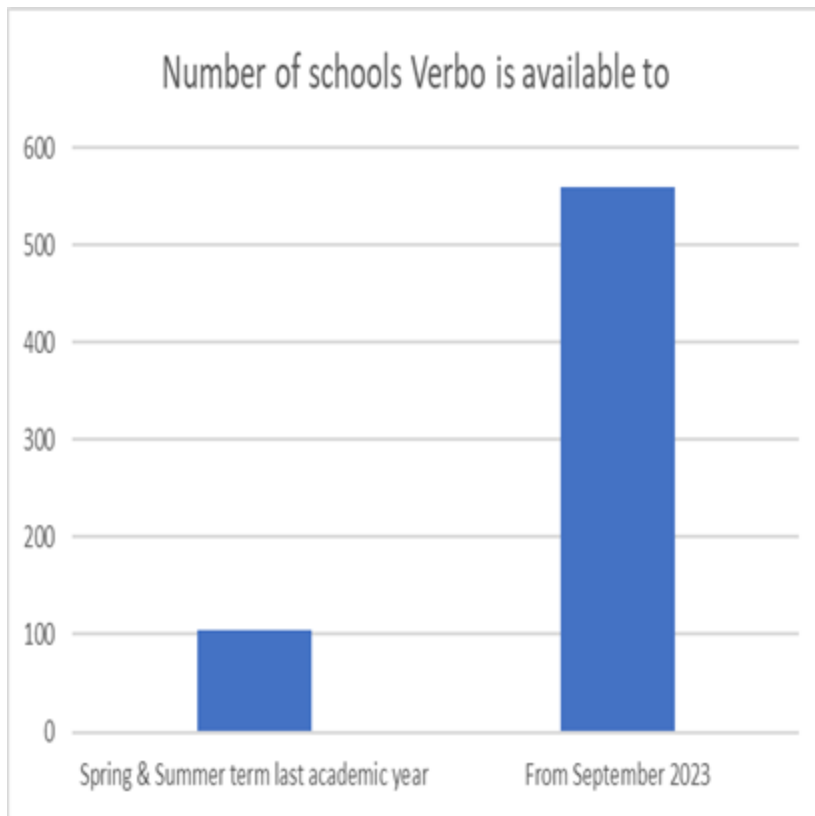
SALT



It can make SaLT (and other professional) time be used more efficiently.



Impact so  
far...



4106 pupils  
accessing  
the  
platform

Over 4500  
current active  
targets

Over 4000  
staff  
accessing  
the  
platform

3000 pupils  
screened

Over 9500  
pieces of  
content since  
Sept

## What next for Verbo?





What our users have to say so far...



Thank you.  
If you want to find out more:



@verbo\_app\_



@verbo\_app



/verbo-app

hello@verboapp.co.uk