

Headline Sponsors:







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Eye Include

Digital Inclusion in Ophthalmology

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Overview



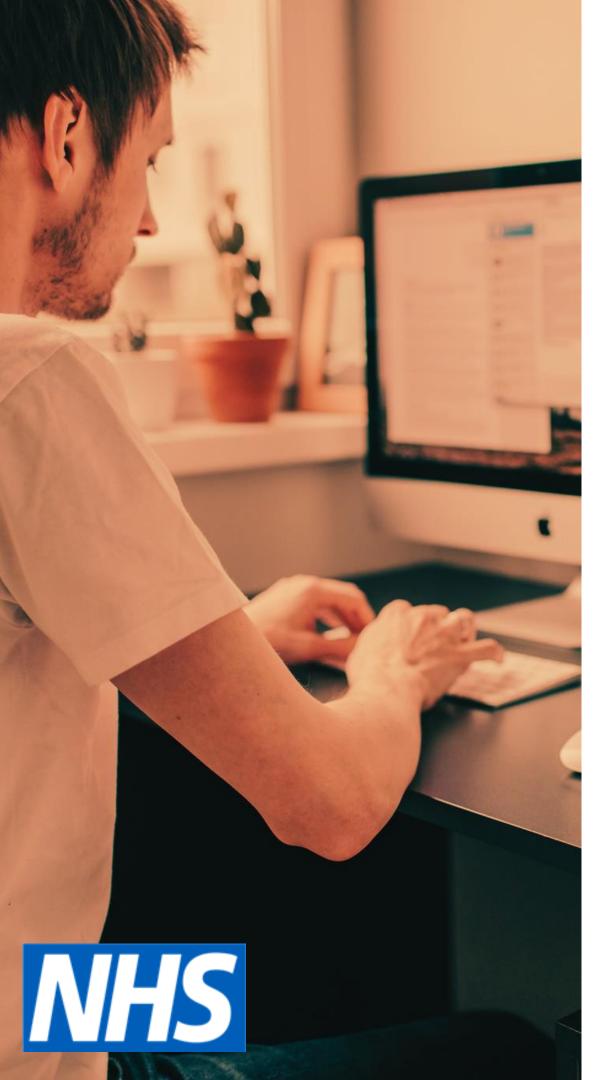
Understanding the context of digital exclusion

 The focus for digital exclusion at Moorfields Eye Hospital exploring what this means for our patients and staff

Steps to work towards developing solutions to help create equality and inclusion

Solutions developed so far





Key Facts



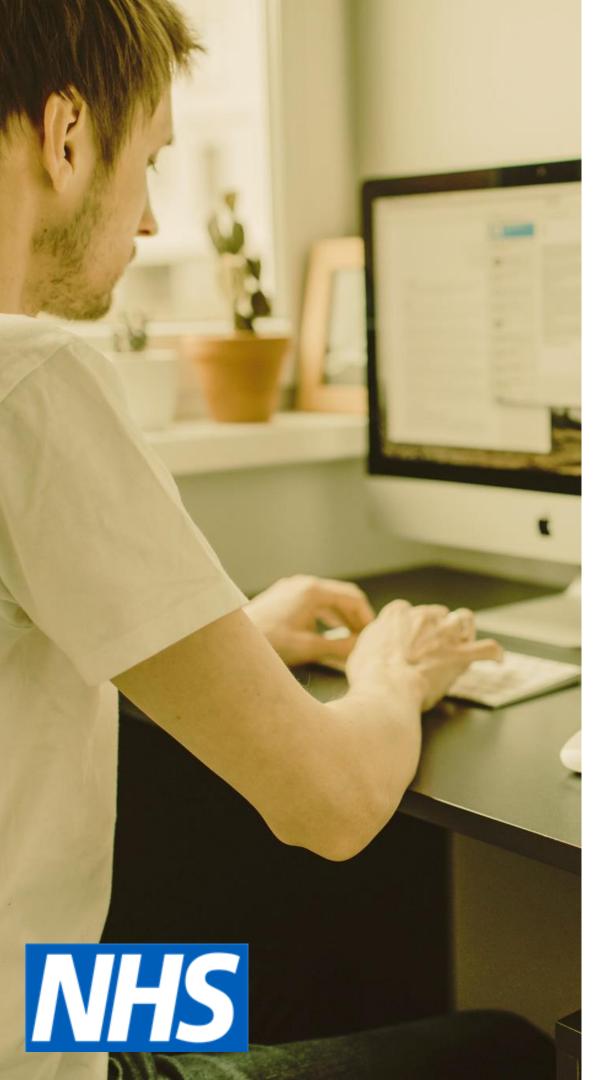
NATIONAL DATA - CITIZENS

• 11 million (21%) UK adult population lack essential digital skills

• 3.7 million (7%) lack skills to use the internet

• 6.5 million (13%) cannot connect a device to Wifi

Lloyds Digital Skills report 2021



Key Facts



NATIONAL DATA - WORKFORCE

• 11.8 million (36%) of adult workforce lack essential digital skills for work

 Most likely those between 55-64 years old who need support for digital skills in workplace

Those with ZERO digital skills for work: 3%
 Ethnic minority / 8% White background

Lloyds Digital Skills report 2021



Key Facts



NATIONAL DATA

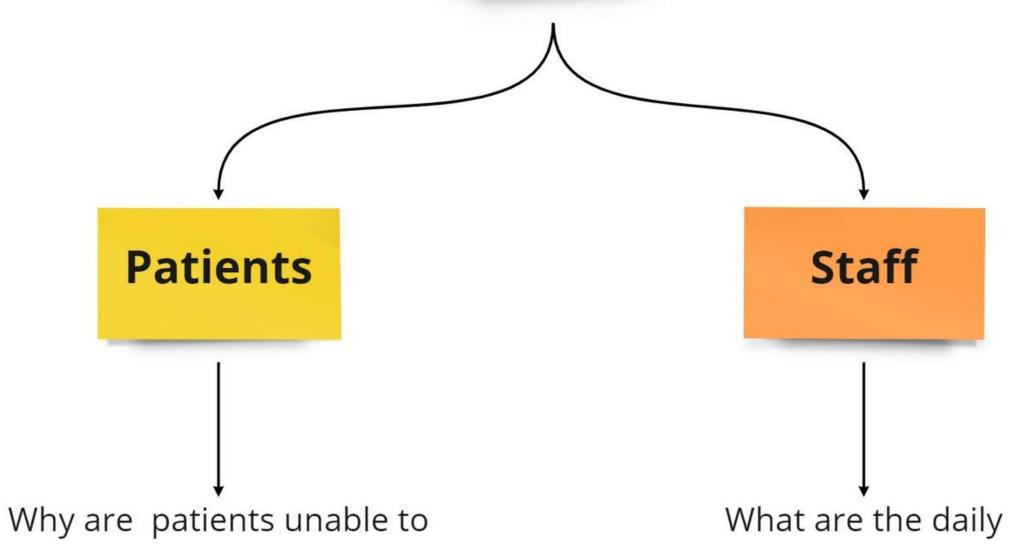
• 31% of those with sight loss never use the internet (compared to 8% of the general population)

 48% of those with sight loss do not have a smart phone (compared to 20% of the general population)

Understanding Society UK Study 2018







accept or not keen to accept

a video consultation

appointment?

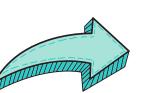


What are the daily digital challenges for staff in the workplace?

Patient-initiated video consultation cancellations December 2020 - November 2021



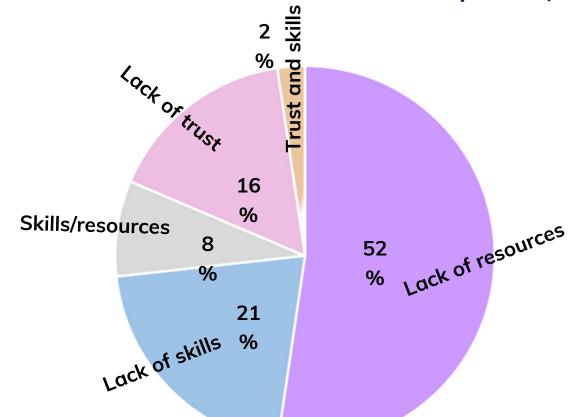






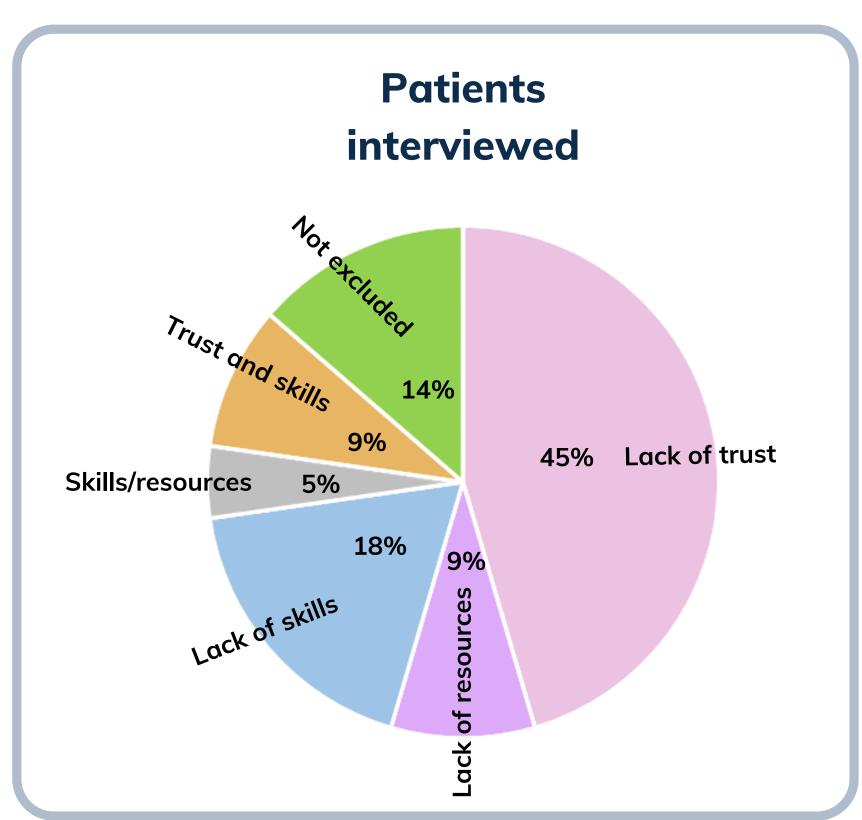
Total of 12763 video consultations made in this period

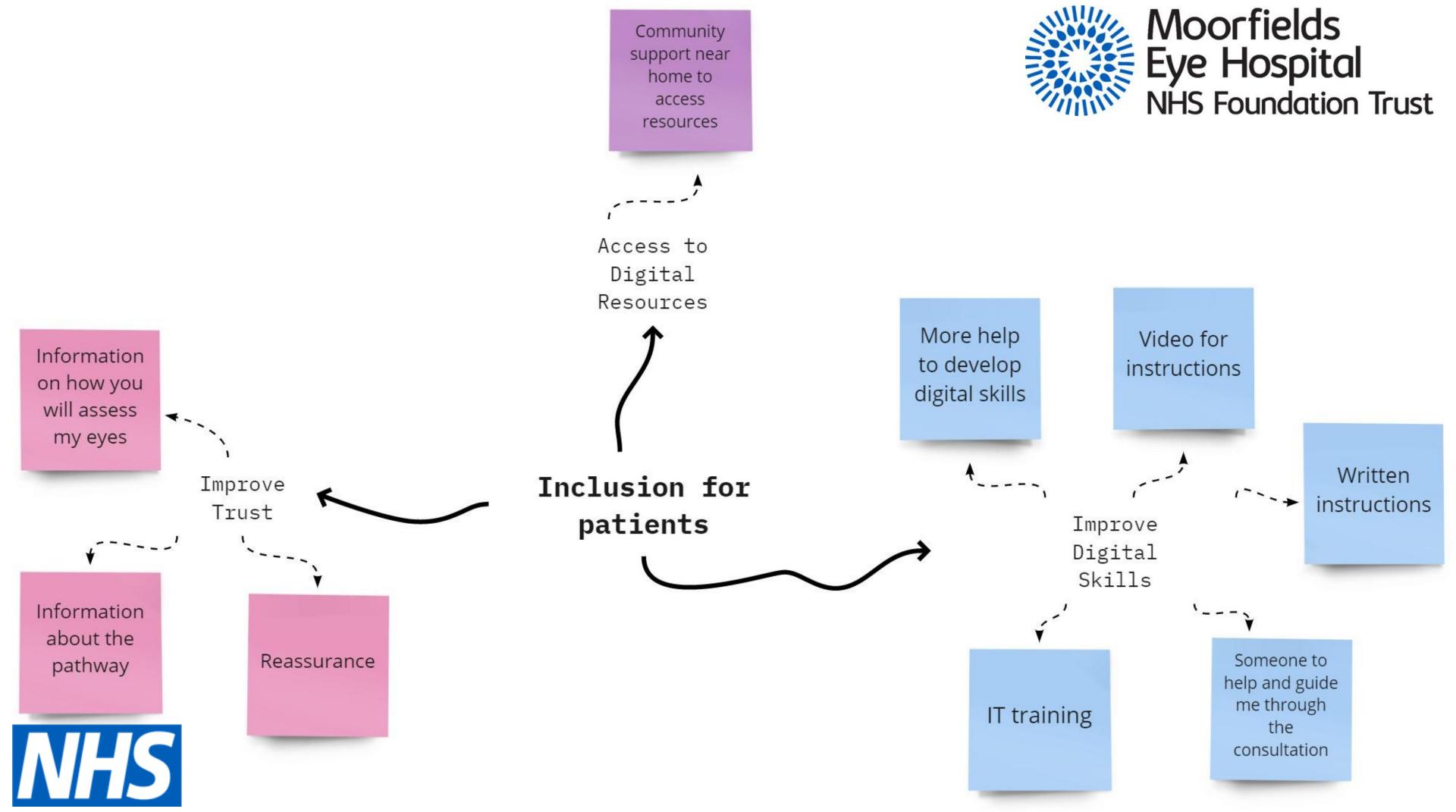
659 patientinitiated cancellations 13% of those patients who cancelled were digitally excluded (86 patients)













Step 5 Co-design

Patient inclusion

- Education about video consultations
- Virtual Pods
- Trained volunteers to support patients to log on to video consultations

Staff inclusion

Lease with Communications team and IT

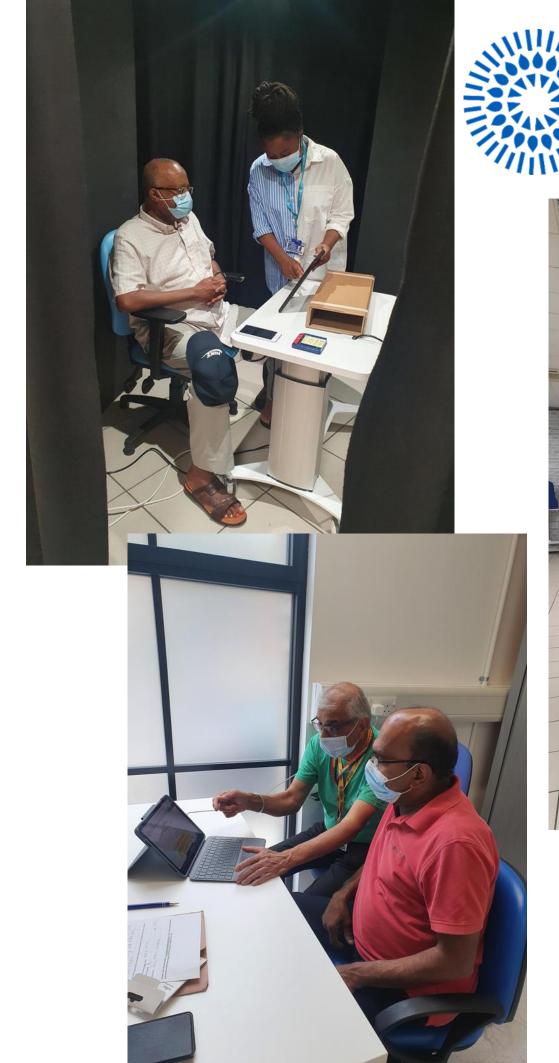






Virtual Pods

- A place for patients to access the resources to attend their video consultation
- A private area
- Set up of a device with
 WebCam and Microphone
- Volunteer support (Friends of Moorfields)









Virtual Pods

3 pilots:

- Dummy run: 9th February 2022
- Brent Cross: 18th 21st July 2022
- Hoxton: 1st 4th August 2022















Virtual Pods



Dummy Run

- Range of devices set up
- 7 patients/staff/volunteers attended to test the concept and give feedback

Brent Cross

- Supporting patients to attend virtual A&E
- 7 patients attended, 5 went through to see Dr

Hoxton

- Supporting patients to attend virtual A&E
- 9 patients attended, 6 went through to see Dr



Feedback from Virtual Pods Moorfields Eye Hospital NHS Foundation Trust

"This is really convenient, I was seen so quickly by the doctor for my daughter's eye problem and given advice" "Thank you for your help. It was good to speak to the doctor before going to Moorfields in person, to make sure I didn't go unnecessarily"

"This is very convenient and nice to have someone help me as I wouldn't have know how to log on myself"

"Although I was waiting long time to be seen by the doctor, I was happy with the advice given, and it was useful to have somewhere to go and have help to use the virtual service as I am not goof with technology"







https://youtu.be/Bp3Jx0C19Jw





Next Steps...

 Moorfields have now implemented 'Digital Inclusion' on to the Excellence Portfolio for the Trust

Ensure that digital exclusion is being considered in all digital innovations in the Trust

Sharing the work and our learnings







Rashmi Mathew

Maria Thoedoru, Mohsan Malik

Peter Thomas and Department of Digital Medicine team

Service Improvement and Sustainability team

MEH Exec team

IT team

Communications team

Tim Withers

Lucy Smith

Friends of Moorfields

Moorfields Eye Charity









Do you have any questions?

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