





## Umar Nizamani

Managing Director -International

#### Headline Sponsors:





# Scaling evidence driven digital mental health

# MCED/Y



### Mental healthcare is overburdened

Not Contacted In Care Waiting for care

#### Patients contacting NHS funded care (2022)

National Audit Office - Progress in improving mental health services in England (2023)







### Excessive load on care professionals

39.3% Therapist time spent on admin



KPMG - Eindrapport Merkbaarheidsscan [Ont]Regel de Zorg (2020)



Specialist therapist in dutch healthcare (2020)





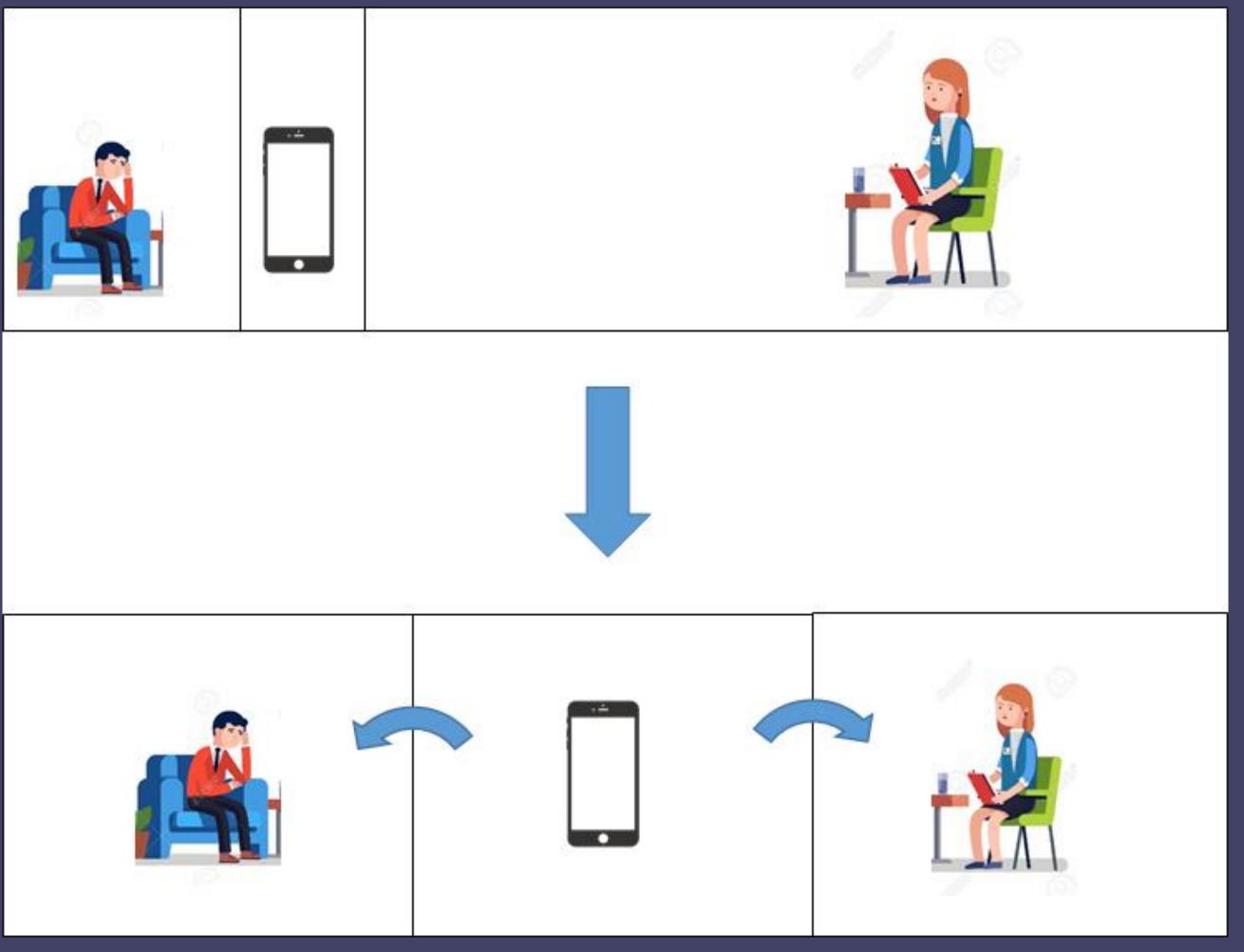
## A workspace for therapists to provide effective and efficient care



# 



### Making care effective and efficient



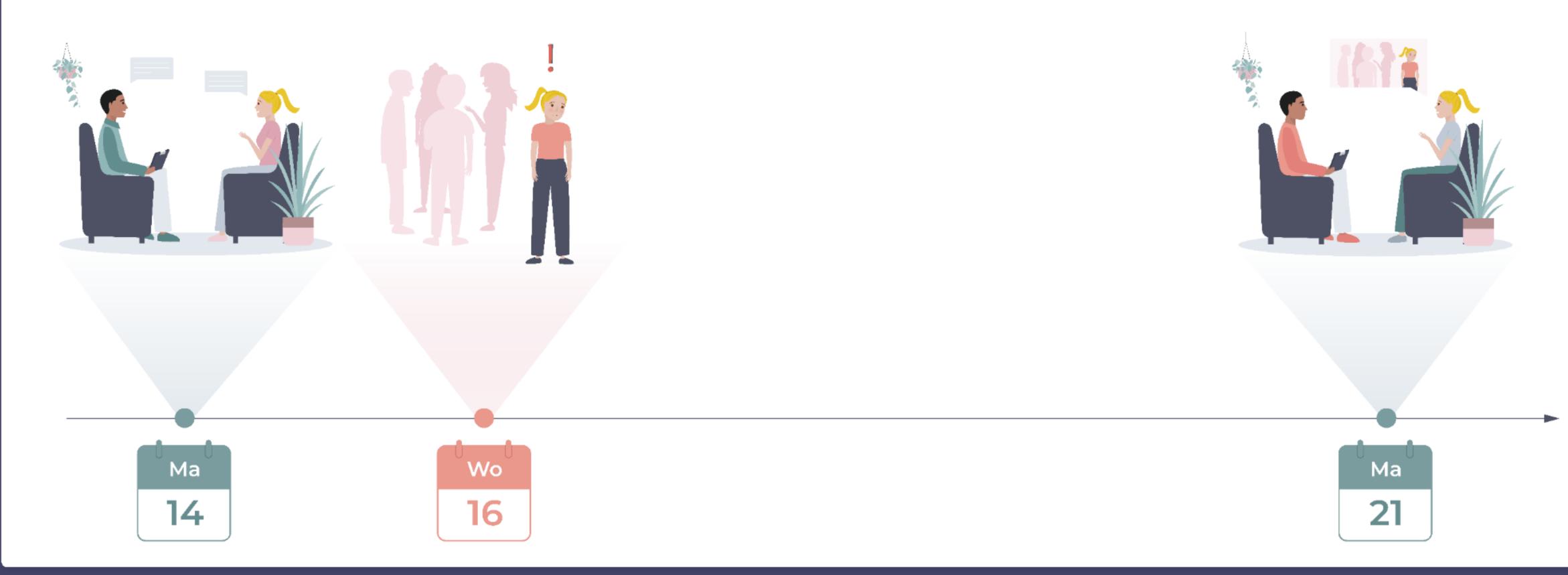








### Traditional Care

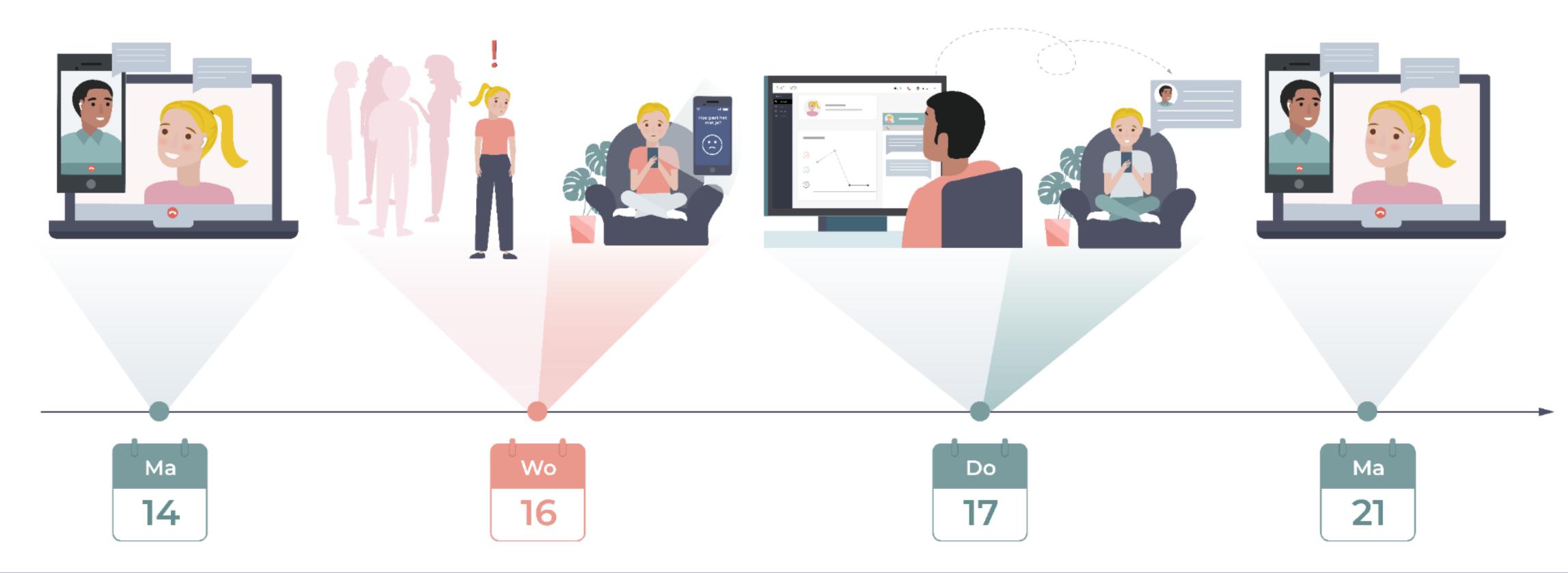








### Data Supported Care









 $\checkmark$ 

 $\checkmark$ 





#### Equally effective as face to face therapy

Orden, van, M. L et. al. (2022, June 16). Preliminary effects of a digital mental health intervention for depression and anxiety. Clinical eHealth.



#### Validation Study 10.249 participants

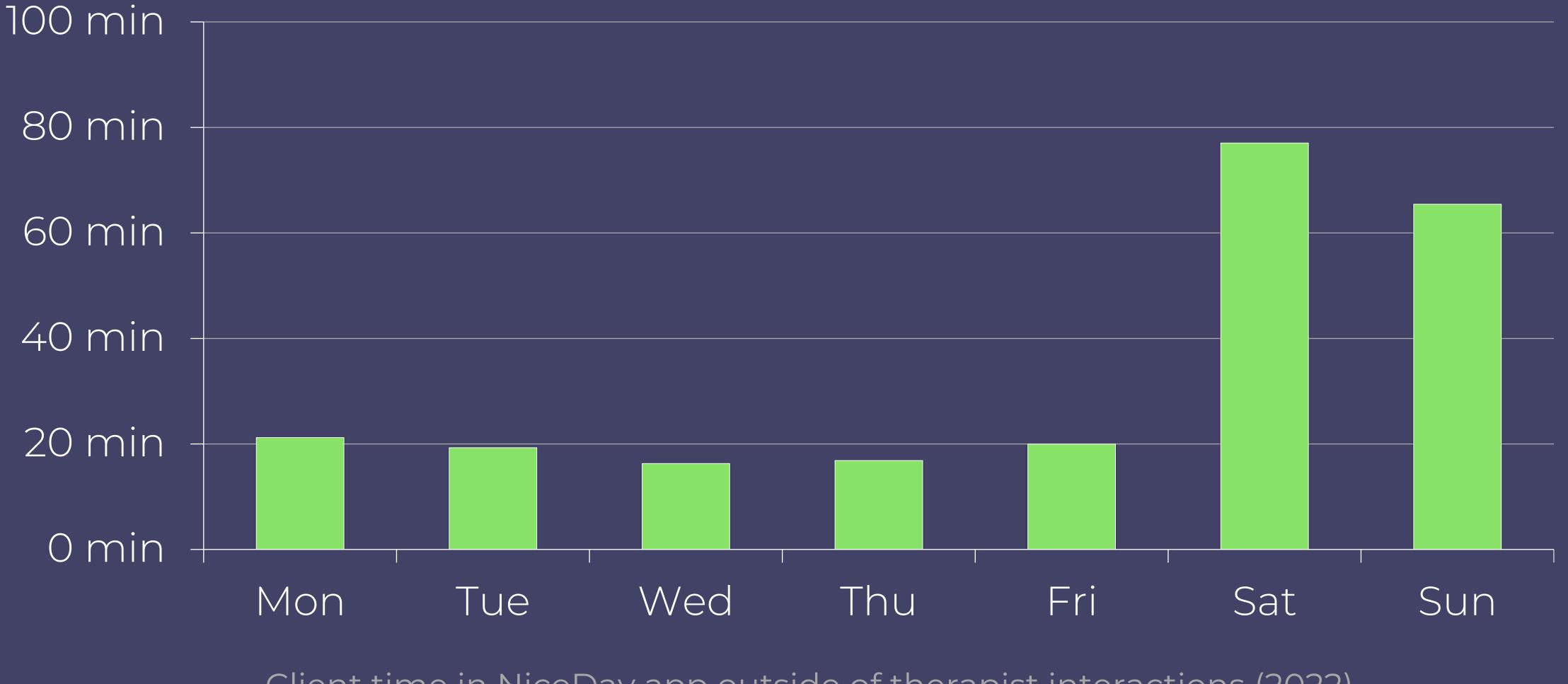
#### 8% less direct time spent by therapists

High client satisfaction (8.9/10)





### Unsupported client time in app



Client time in NiceDay app outside of therapist interactions (2022)







#### Trusted in Dutch public healthcare Security 70.0002.300 nforn Clients Therapists Certified

Ukraine Indonesia





#### Growing global usage















## Thank You

Umar Nizamani

umar@nicedaytherapy.com

NiceDayTherapy.com

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