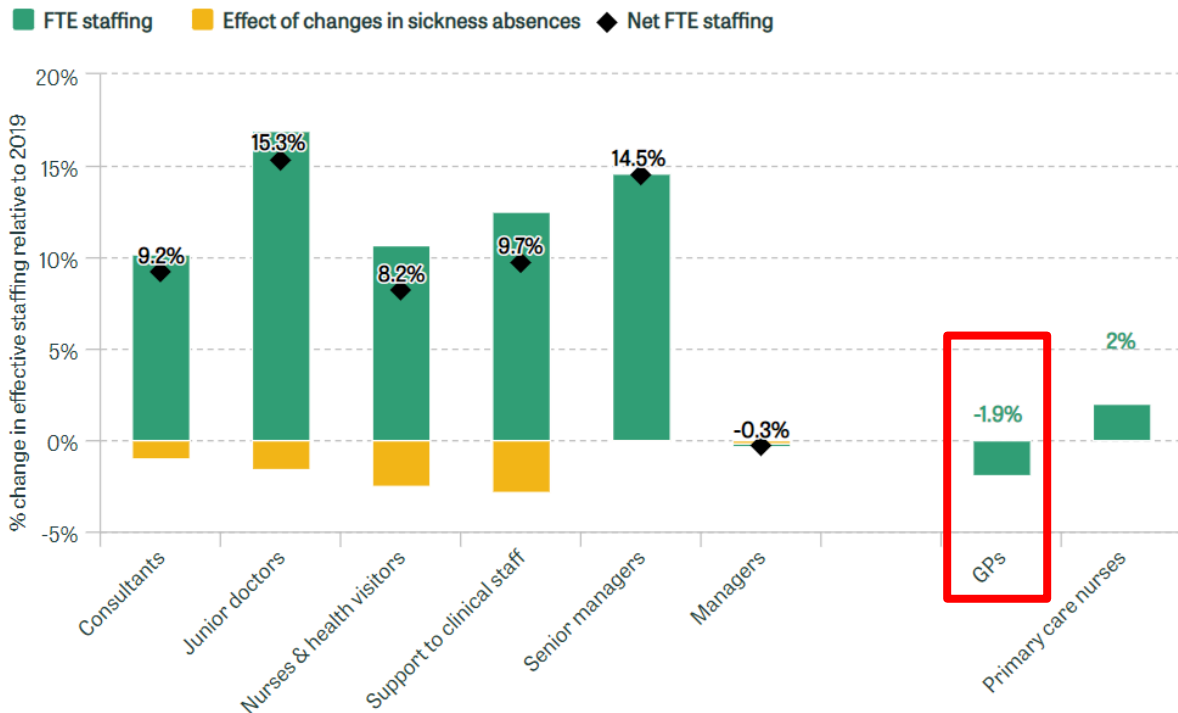


# Thinking Differently About Primary Care:

Two ways to unlock access  
and manage demand

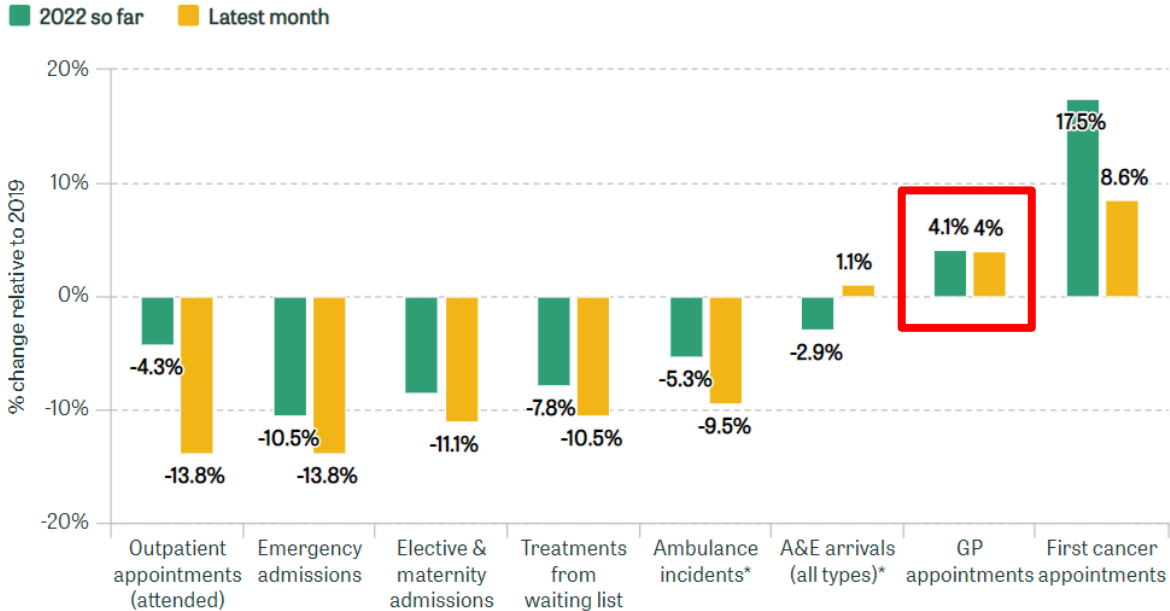
Figure 3. NHS FTE staff in 2022 compared with 2019



≡ While GP numbers have fallen...

Source: Institute for Fiscal Studies (2022). *NHS funding, resources and treatment volumes*

Figure 8. NHS treatment volumes in 2022 compared with 2019



...Activity has increased

Source: Institute for Fiscal Studies (2022). *NHS funding, resources and treatment volumes*



# #1 Overhaul booking to ease the 8am phone rush



## **#2 Free up appointments by optimising whole workflows**

**Thank you**