More of the Help on the

Carecicgy



Transforming Traditional Cancer Care

REWIRED 2023

© Careology Health Limited | Rewired 2023

For everyone living &

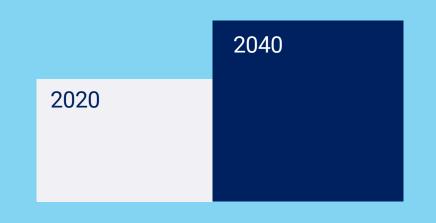
dealing with cancer

Global challenges facing cancer care

Issues of increasing incidence rates, costs and market challenges are unsustainable.

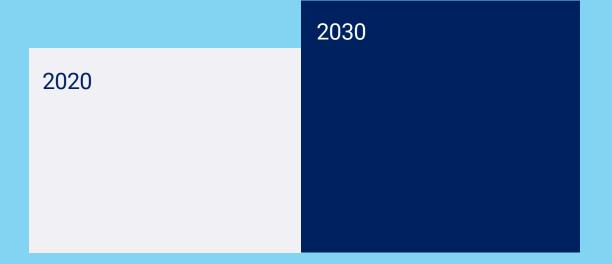
Cancer landscape







50% annual increase in incidence globally



\$200^B -> \$246^B

34% increase in costs of US cancer care

Market Challenges

Capacity constraints in healthcare systems

Cancer workforce shortages Unsustainable rising costs (new drugs and incidence)

COVID impacts of delayed diagnosis and backlogs Improved survival rates increases chronic long term costs



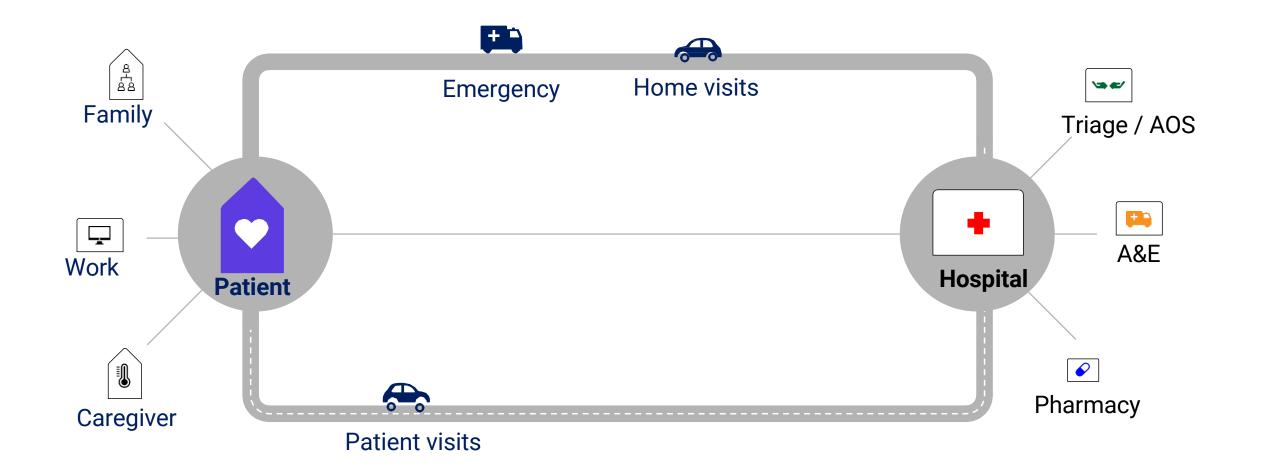
https://www.nhs.uk/conditions/cancer/ https://acsjournals.onlinelibrary.wiley.com/doi/10.3322/caac.21660 https://www.fightcancer.org/sites/default/files/National%20Documents/Costs-of-Cancer-2020-10222020.pdf



A highly complex space

Traditional cancer care is

Dispersed
Disconnected
Fragmented
Reactive
Inefficient



Patients & Caregivers

Healthcare Providers & Payers

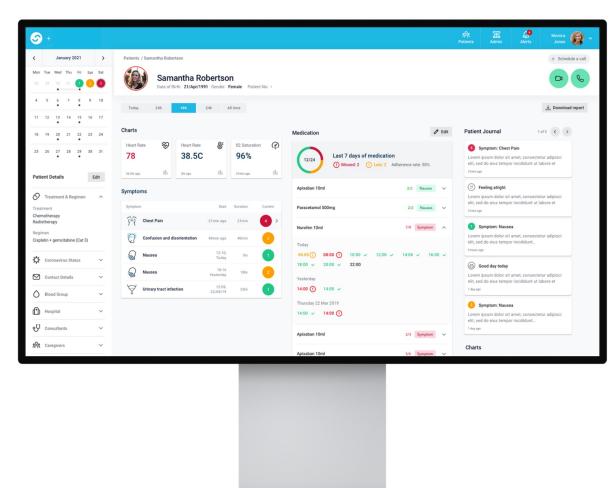


Careology is transforming cancer care

Connected
Blend of 'physical & digital'

Data driven
Seamless





Digital and virtual solutions augment in-person interactions and are key to addressing the major challenges and operational complexities faced by cancer services

Careology Connects all the Key Players

Healthcare Teams

Receive timely, accurate data to understand progress, identify issues and increase self management



Ability to share and collaborate real time with **hospital teams** and support services

Personalised tools and support deliver enhanced outcomes and improved efficiencies



Commissioners / Health Insurers

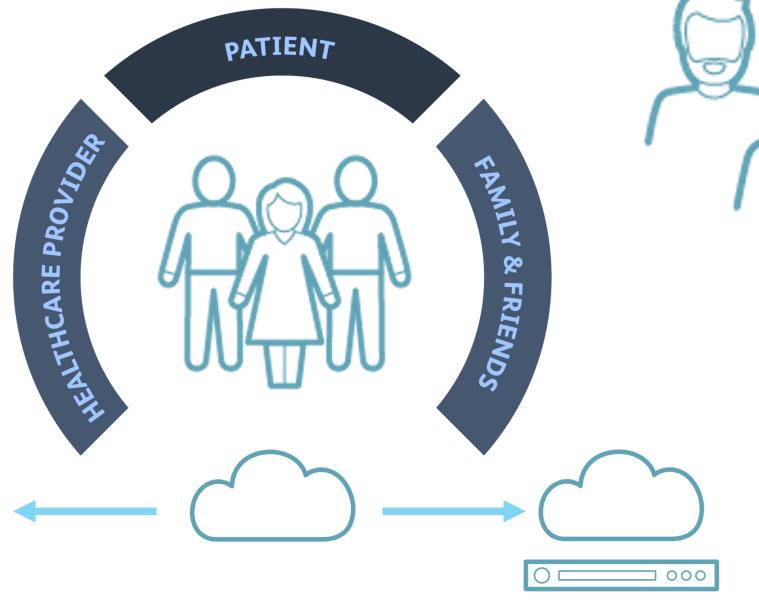
Early identification of complications, reduced waste and greater efficiencies.

Enhanced experience



Patient

Enhanced patient experience through personalised assistance and quality of life, wherever they may be



Caregiver

Supported to look after their loved ones with confidence

Insight & Data

Significant data insights drives personalised, prioritised and predictive support.

Streamlines workflows.

Delivering critical value to healthcare systems

















We are trusted by leading ecosystem players

NHS Foundation Trust

The ROYAL MARSDEN
NHS Foundation Trust



NHS

James Paget
University Hospitals
NHS Foundation Trust

Nuffield Health



East of England Cancer Alliances

Clinical Homecare

MACMILLAN.
CANCER SUPPORT

Thank You

REWIRED 2023

Come and chat to us...



Cassie Taylor

cassie@careology.health



Danae Dudley-Hammatt

danae@careology.health



Paul Landau

paul@careology.health



Pip Hodgson

pip@careology.health



Rachel Murphy

rachel@careology.health

Careclegy



Creating more

For everyone living & dealing with cancer