

digitalhealth

**REWired**

LONDON

14-15 MARCH 2023

Headline Sponsors:



# MARC DONOVAN

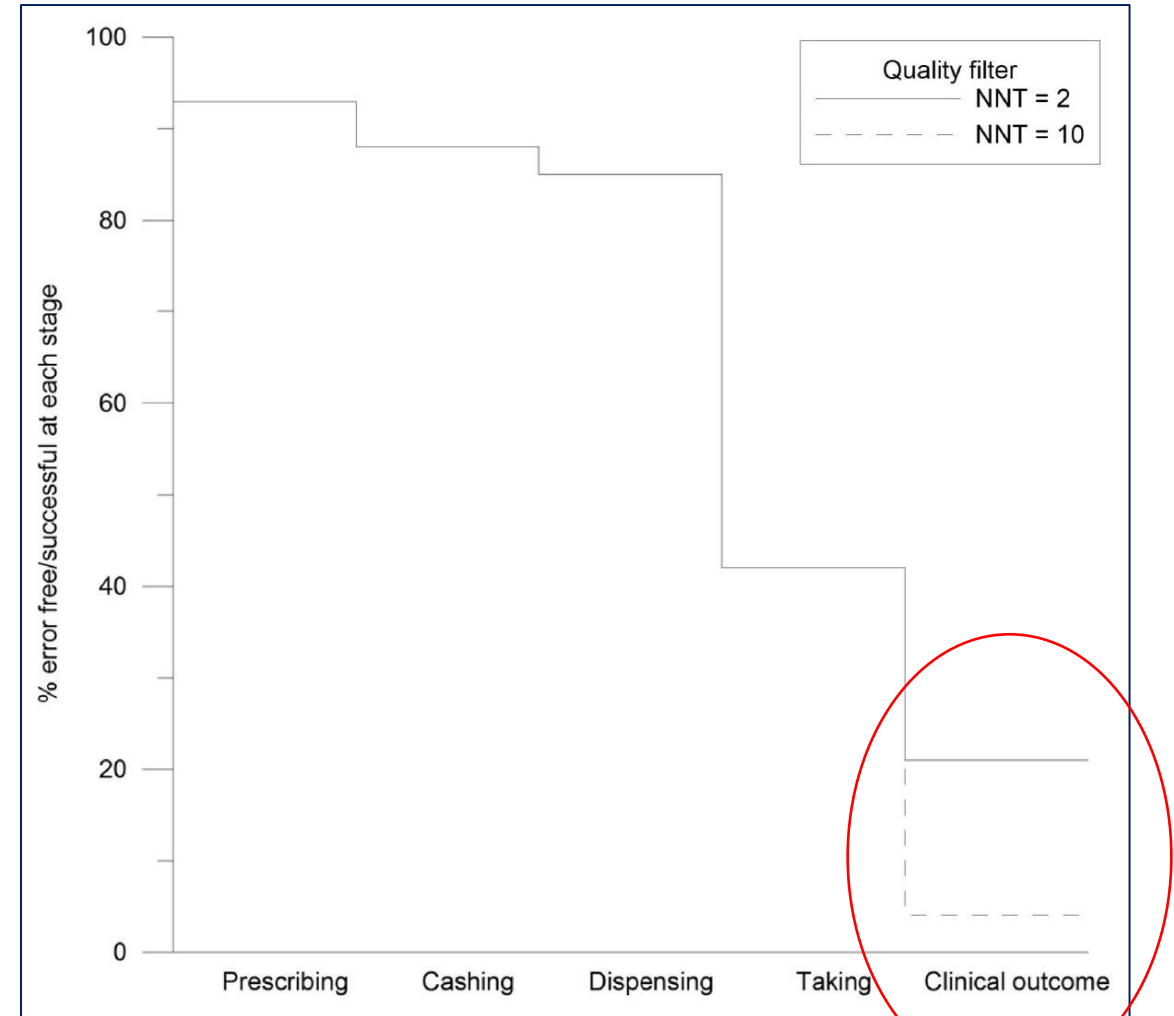
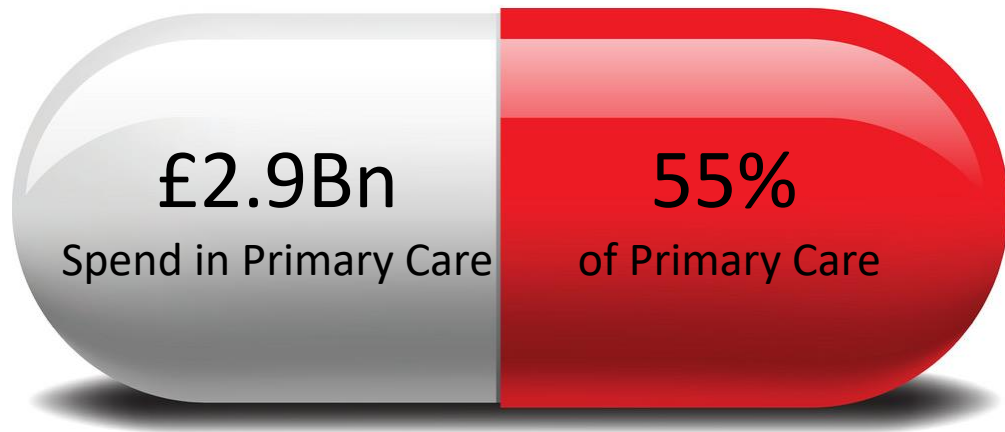
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Director of Healthcare Development  
Boots UK

# Using Technology to improve Patient Safety in Pharmacy

Boots UK

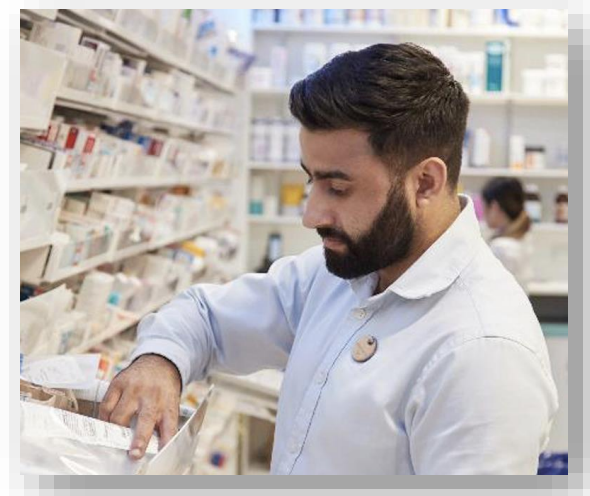
# Why is it important?







Adherence  
+  
Data



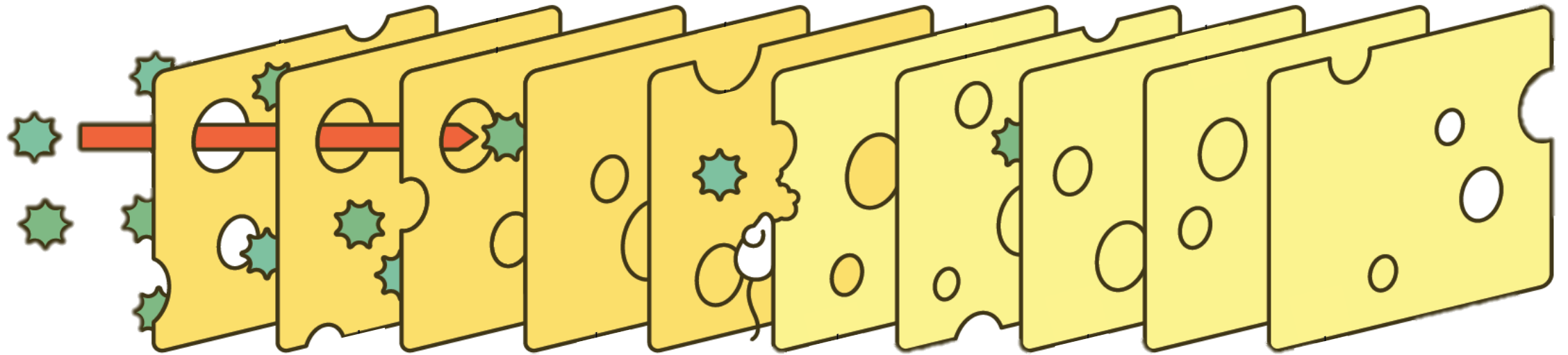
Technology  
+  
Automation  
+  
Operations

Human Factors



System Factors

Care



# Look Alike Sound Alike (LASA) mistakes

## NHS LASA drugs

Propranolol and prednisolone

Amlodipine and amitriptyline

Carbamazepine and carbimazole

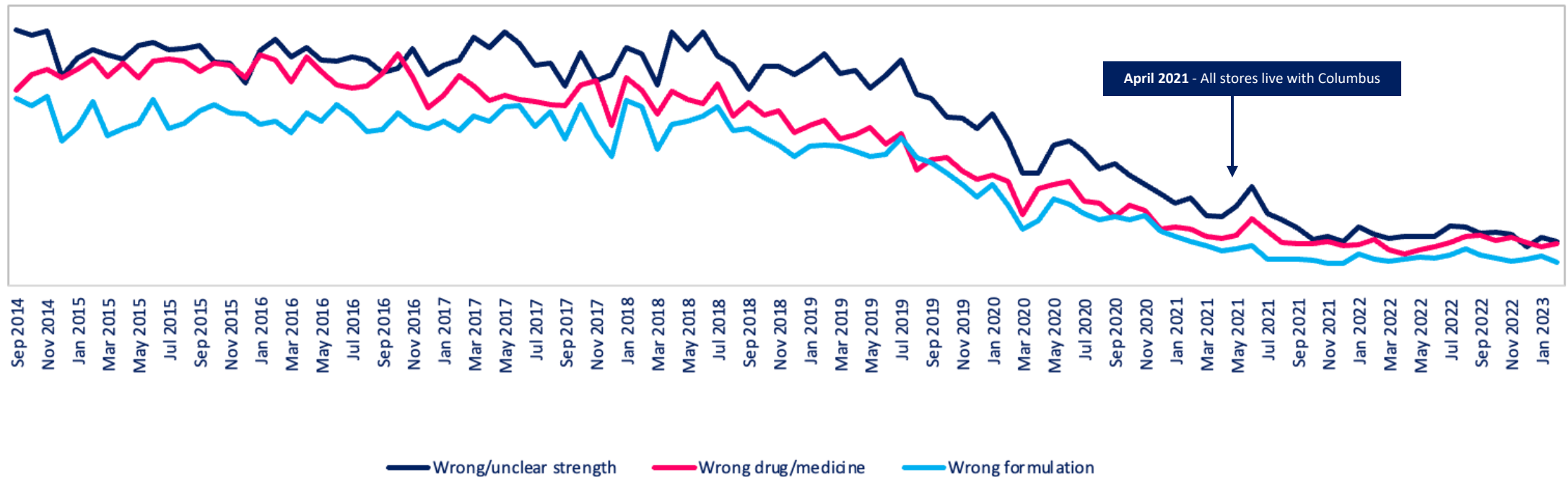
Rivaroxaban and rosuvastatin

Atenolol and allopurinol



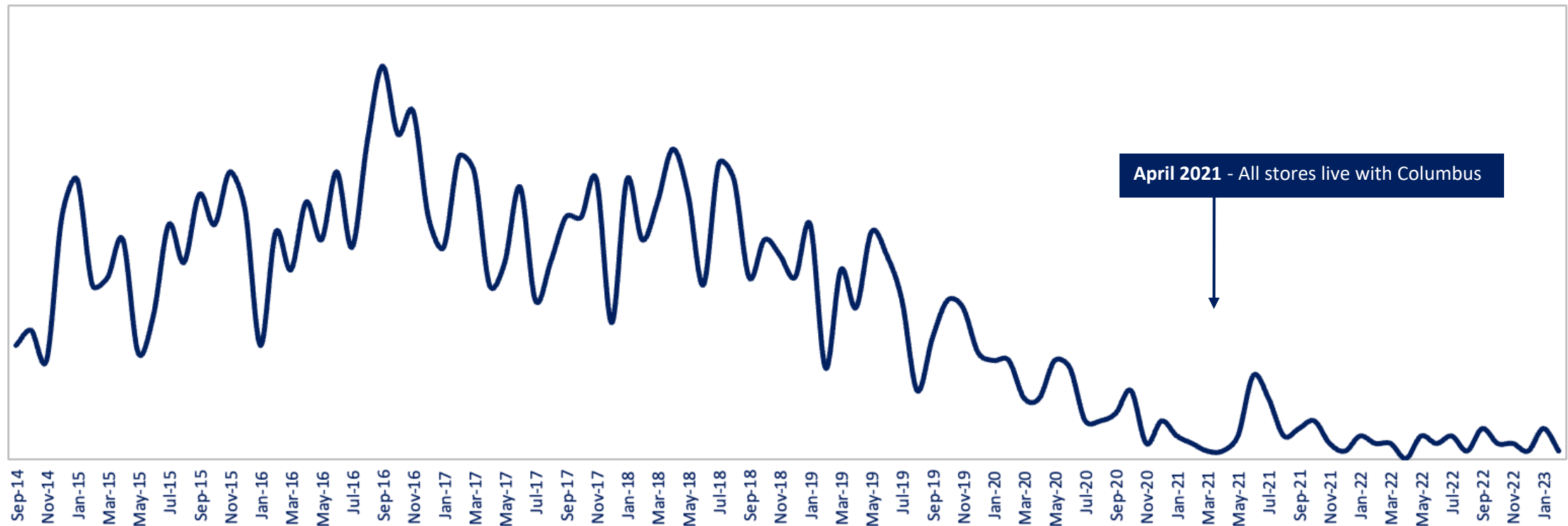
# Look Alike Sound Alike (LASA) mistakes

Trend graph to show pack scan impact against total items



# Reduction in errors with improving technology

Trend graph of reported LASA incidents



# Optimising use of medicines in the future



How to develop technology to improve patient safety

How to use data to improve adherence and enable better care

How to use technology to reform a profession's place in Primary Care