

digitalhealth

REWIRED
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Headline
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Graphnet
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Medical Director,
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Putting the **I** in the **ICS**

Best Practice: Levelling Up Regional Care



By Prof Joe McDonald

Medical director @ Parsek



Integrated Multidisciplinary care is **complex**



SIMPLE
Baking a cake



COMPLICATED
Sending rocket to the Moon



COMPLEX
Raising a child

Integrated Multidisciplinary care is **complex**



SIMPLE
Baking a cake

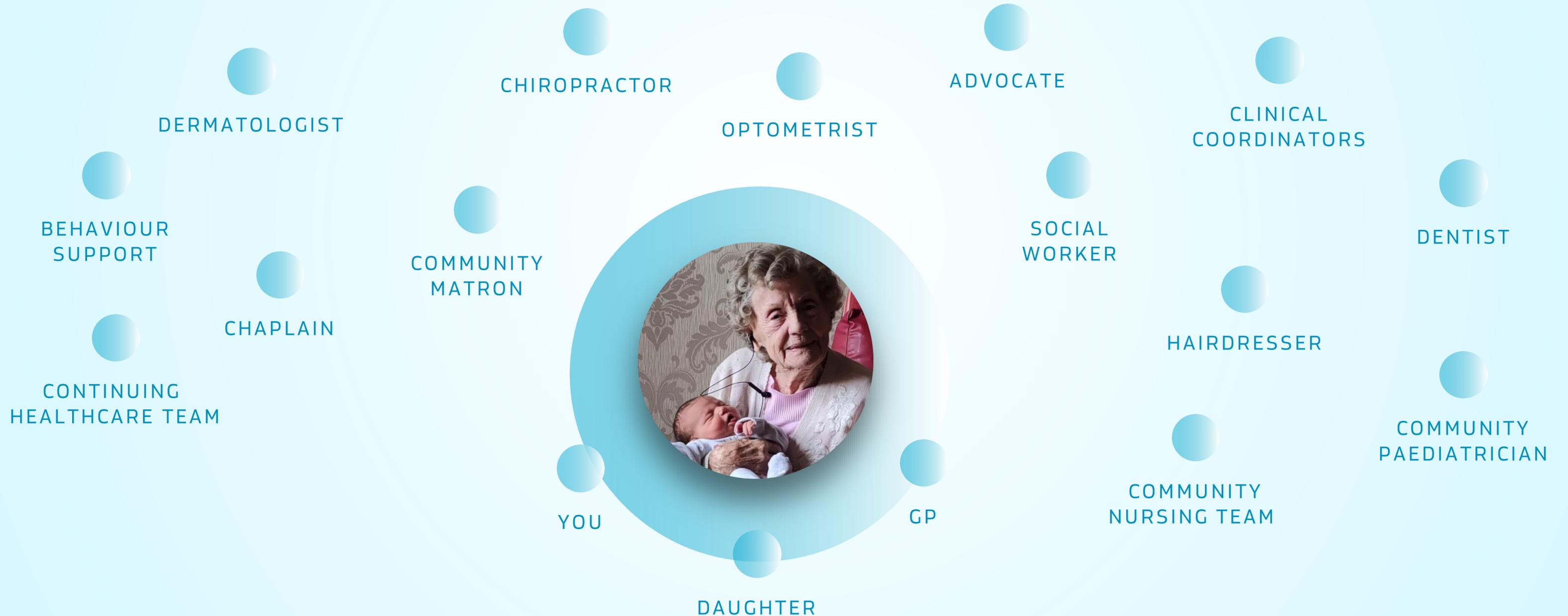


COMPLICATED
Sending rocket to the Moon



COMPLEX
Integrated Care

Mapping the constellation of care



Installed Base



MEDITECH



*If your project doesn't give **immediate benefit** to clinicians it will die.*

No matter how good it could be years from now.

You don't have years.



Prof Margunn Aanestad
Professor of Information Systems

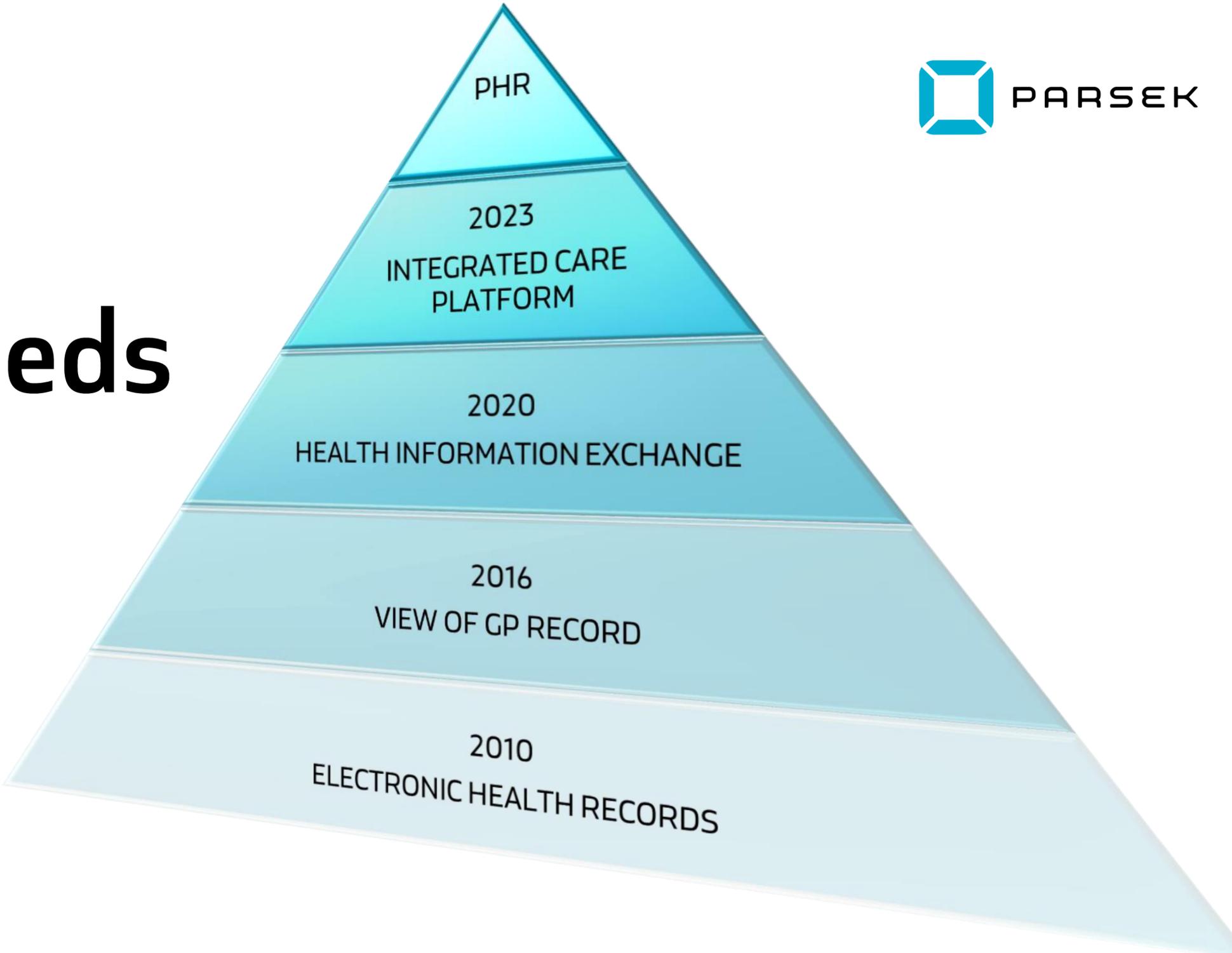
Build on your Installed Base

- Cultivation Not Construction
- Start small and grow
- Standards based
- Build on the installed base
- Bottom Up (clinically led)
- Early Return on Investment
- Early clinical gain
- Design for trust



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Regional Digital Health Hierarchy of Needs



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Let's put the
I in your ICS.

Thank you.



Joe McDonald

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