

From competition to collaboration - reflections on the ICS opportunity

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Hello

Public Digital helps
organisations achieve digital
change in an era of rising
expectations.

“Applying the culture, processes, operating models & technologies of the internet era to respond to people’s raised expectations.”

definitionofdigital.com

“If you’ve seen one ICS,
you’ve seen one ICS”

Digital is the lever for
achieving alignment and
collaboration

ICSs need governance that
enables, not controls

There's an opportunity to
organise around the user
not the institutions

Shared data powers
effective system delivery

Thank you

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