## **The Purpose of Place**

Connecting and growing local business, public services, infrastructure and people in places so that together they inclusively:

create social and economic wealth;

A commercial culture which fosters

retaining talent, creating good jobs

an entrepreneurship, investment

and innovation to flourish.

Attracting, developing and

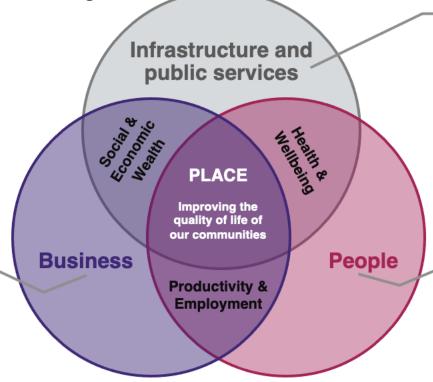
and enterprise and reducing

and driving local investment

unemployment. Increasing pay,

raising household income levels

- improve productivity and employment;
- · and increase the health and wellbeing of all.



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Better integrated, efficient and more effective health, care, welfare, emergency, crime prevention and education services combined with good and affordable housing, modern premises, connected transport and digital tools and solutions

Engaging people with political and economic processes and decision-making that's affects their wellbeing ensuring everyone has a meaningful stake in the future of their place and community. Equipping people with the skills and confidence to remain resilient and adaptable in a changing work environment

