digitalhealth REWIRED

LONDON 2019 PITCHFEST

The Rewired Pitchfest on 26 March provides an opportunity for early stage digital health start-ups to compete for the accolade of being named the Rewired Pitchfest winner by our judges. Run as part of the Digital Health Rewired Expo, the Pitchfest is a great opportunity to showcase your start-up or idea in front of the unique Rewired audience of NHS IT leaders.

When you apply online, the information you provide will be used by Digital Health and the Pitchfest judging panel to shortlist those start-ups to be invited to participate in the Pitchfest on the morning of 26 March at London Olympia.

The judging panel will include digital health innovators, investors and founders of successful digital health start-ups

Register for the Digital Health Rewired Pitchfest

PITCHFEST RULES

• Entrants should be start-ups or registered businesses that have been established for less than three years

• Entrants must have health and social care services, medical devices, consumer health and wellbeing or life sciences as their primary focus of activity

• Entries can be from any country – but the judging criteria include evaluating potential impact on UK healthcare.

• The information provided in the entry form must be accurate, honest and true

• Selection of pitches will be made on the basis of the data in the web-form

• If you are invited to take part in the Pitchfest we need you to confirm by the specified date, or we will offer the place to another start-up

• You may be invited to take part in a Pitchfest practice session ahead of Rewired – this is not obligatory but you are strongly encouraged to take part

• Your pitch must be provided in advance and be no longer than 3 minutes long

• Pitches must be made by a single presenter (no teams)

• The chairman of judges will have the deciding vote

• The judges decisions are final in all instances

The judging will be asked to judge initial entries and pitches on the following VIP criteria:

VISION

INNOVATION AND ORIGINALITY

POTENTIAL IMPACT ON UK HEALTH AND CARE